



American Royal Association

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The American Royal Announces Return of the Steak Competition Event

June 24, 2015 (Kansas City) – The American Royal Association announced today that the fourth annual American Royal Steak Competition Winner will be announced at their 2015 TableSteaks Celebration on October 22, 2015. Beef producers from across the nation are invited to submit rib eye steaks to compete for the best tasting steak. Steaks will be judged by a panel of experts.

“Three years ago marked the first time for this event at the American Royal,” says Bob Petersen, President & CEO of the American Royal. “Most traditional cooking contests are like the American Royal World Series of Barbecue® – they are mainly about preparation. This competition is about recognizing America’s best steak.”

Each steak will be prepared in an identical manner at K-State University Olathe Campus. Points will be assigned for flavor, juiciness, and texture. The judging will take place early October and the winners will be honored at the American Royal 2015 TableSteaks Celebration on October 22.

“This is a great way for beef producers from all over the country to be judged purely on the taste of their steak. Every entry is treated equally and judged according to the same criteria. We are excited to have another year of this event taking place through the American Royal,” said Todd Graves, cattle producer and partner in the law firm of Graves Garrett LLC.

It is hard to imagine a more appropriate place to hold a steak competition than the American Royal where 116 years ago the Country’s first exposition and sale of purebred cattle took place.

Steaks are submitted frozen before September 18, 2015 to the K-State Olathe Campus and entry forms must be submitted online at www.americanroyal.com/events/2015/steak-competition . There is no entry fee for this competition.

The American Royal Association is a not-for-profit 501(c)(3) corporation that has been a Kansas City tradition since 1899. Each year more than 270,000 people attend events at the American Royal Complex. In 2014, the Royal was able to give \$1.4 million in scholarship and educational awards. In addition to its educational mission, the American Royal generates some \$60 million of economic impact, \$4.4 million in local tax revenues, and supports 450 jobs. For further information, see www.americanroyal.com

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