

RED ANGUS



BRAINTRUST

FREE EVENT
Saturday
JAN. 10
1:30-4:30 P.M.

Topics to include:
REPLACEMENT HEIFER SELECTION
and the 2015 - 2020 Red Angus Strategic Plan.
DoubleTree by Hilton - 3203 Quebec St. Denver, Colo.

PATSY HOUGHTON - *Kansas State University*



Patsy Houghton was reared on a large cow-calf operation near Tipton, Kan. She received her bachelor's and master's degrees from Kansas State University (KSU), taught two years at California State University-Fresno, and obtained her doctorate from Purdue University. She held the KSU Northwest Extension Beef Specialist position for four years, and then started Heartland Cattle Company near McCook, Neb., where she

pioneered the concept of 'Professional Heifer Development.' Houghton served as co-chair of NCBA's Cattlemen's College for 11 years; received the KSU 2011 Distinguished Animal Sciences & Industry Alumnus Award; and was named Purdue University's College of Ag Distinguished Alumni in 2010. She currently serves on the Board of Directors for the KSU Livestock and Meat Industry Council.

JIM RAMM - *Nebraska*



Jim Ramm grew up on his family's ranch in the Nebraska Sandhills. Mainly a cow-calf operation, his family specializes in selling stocker calves and bred heifers. Ramm received his bachelor's degree in animal science from the University of Nebraska-Lincoln where he was an active member of the varsity livestock team and Block and Bridle. Upon graduation, Ramm taught vocational agriculture and FFA for two

years before returning home to his family's ranch. Ramm is the past president of the Nebraska Cattlemen's Association and the past president of the Nebraska Cattlemen Research and Education Foundation. He is active in his local Lions Club and 4-H program. Ramm was named Lion of the Year and has received the Friend of 4-H award.



LANCE ZIMMERMAN - *CattleFax*

Lance Zimmerman joined CattleFax as an analyst in January of 2011. His primary responsibility is providing research support in the wholesale meat markets, including a beef, pork and poultry price forecasting project with Urner Barry. He also develops research and reports on the cattle and hog markets, monitors fed cattle market activity in the Kansas feedyard region, and provides corporate partner support. Zimmerman received a bachelor's degree from Kansas State University (KSU), in agricultural communications and journalism with three additional minors. He also received a master's degree in agricultural economics from KSU in December 2010.

MIKE KASTEN - *Beef Quality by the Numbers*



Mike Kasten is currently the Program Director of the Quality Beef by the Numbers program. A lifelong commercial cattle producer, Kasten has focused on producing high quality, white tablecloth beef for the last 40 years. This has been achieved largely by using AI, performance records, retained ownership, and a lot of data collection. Kasten has served as the founding

President of the Show-Me-Select Heifer Corporation and is the past President of the Missouri Cattlemen's Association. He has been on the Missouri Beef Industry Council and the NCBA Board of Directors. Kasten has been awarded the CAB Commitment to Excellence Award, the BIF Commercial Cattlemen of the Year Award, and won numerous carcass quality contest awards.

MATT SPANGLER - *University of Nebraska-Lincoln*



Matt Spangler grew up on a diversified crop and livestock farm in south-central Kansas where his family still farms today. After receiving his bachelor's degree in animal sciences from Kansas State University (2001) he attended Iowa State University and received his master's degree in animal breeding and genetics in 2003. He received his Ph.D. at the University of Georgia

in Animal Breeding and Genetics (2006) and is currently an Associate Professor and Extension Beef Genetics Specialist at the University of Nebraska-Lincoln (UNL). He works as part of a collaborative team with colleagues at UNL and US MARC to develop and evaluate methods related to genomic selection and is currently part of a collaborative effort to develop genomic predictors for feed intake and efficiency in beef cattle.