

Western Livestock Journal®

RED ANGUS

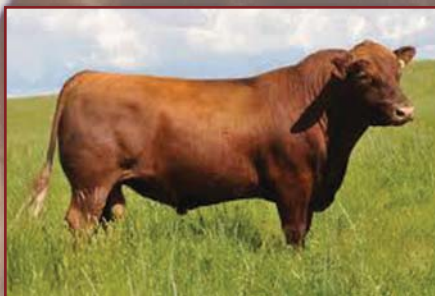
Special Feature Issue



ADVERTISING RATES (B&W)

full page..... (96")	\$2,280
3/4 page.....(72")	\$1,750
2/3 page.....(64")	\$1,590
1/2 page.....(48")	\$1,275
jr. page.....(40")	\$1,140
1/3 page.....(32")	\$965
1/4 page.....(24")	\$745
1/6 page.....(16")	\$510
1/8 page.....(12")	\$400
1/16 page.....(6")	\$205
1/32 page.....(3")	\$105

COLOR RATES: 1 Standard color \$200; Four color \$450.



**Issue Date:
February 9th.
Ad deadline is
February 3rd,
so hurry!**

Red Angus is one of the fastest growing breeds of cattle in the U.S. They have proven their rightful place in modern beef production. This special issue is all about your breed and your investment in Red Angus cattle. *Western Livestock Journal* readers have shown that Red Angus are in high demand.

In our 2014 bull survey, WLJ readers pointed out that they are the third most sought after breed of bull with 8.3% of our readers using Red Angus bulls. Western Livestock Journal readers represent larger than average operations with the average cow herd at 293 head of mother cows. Our readers will replace 4.1 bulls a year and by advertising in this special Red Angus issue, you can show them where to buy your Red Angus bulls and females.

Western Livestock Journal is your best access to high volume professional cattlemen. Between *WLJ's* hard copy weekly distribution and our digital distribution, we will be reaching over 20,000 readers.

For advertising information, contact us at our toll-free number, 800-850-2769, or call your field representative today:



Pete Crow
Publisher
800-850-2769
pete@wlj.net
AZ, NM, TX



Jim Gies
970-454-3836
(c) 970-590-0500
jgies@msn.com
CO, S. WY, ND, SD, NE, KS, OK



Jerry Gliko
406-277-3001
(c) 406-860-3181
jgliko@3rivers.net
MT, N. WY, E. ID, ND



Logan Ipsen
916-947-2392
logan.ipsen@yahoo.com
advertising@wlj.net
CA, NV, UT, OR, WA, ID

CROW PUBLICATIONS, INC. • 7355 E. Orchard Rd. #300, Greenwood Village, CO 80111
303/722-7600 • FAX 303/722-0155 • 800/850-2769 • www.wlj.net • advertising@wlj.net