



# Ozark Bull and Female Sale

## March 1, 2013

### Selling 100 Bulls and 50 Females

White's Livestock Center • Diamond, Missouri • 1 PM CST

*The Bulls and Females are born, raised and developed in the Midwest*



#### Our Program

Ludvigson Stock Farms is a family operation established in 1954. Our roots are based in the commercial cow calf and cattle feeding sectors. We understand what is needed to be successful in these areas and it has shaped our breeding philosophies in the genetics that we produce.

#### Our Ozark Performance Group

Our performance group is the who's who of beef producers in the Midwest. From historic breed impact operations to some of the hottest young breeders in the industry today. We are like minded breeders that have the same vision for the breed and the industry. This is a program developed and managed by Ryan Ludvigson to offer the beef industry in the Midwest large uniform groups of Red Angus genetics.

#### Our Genetics

We have established a breeding philosophy over the years that incorporates optimizing multiple traits without over emphasizing any single trait. We are now utilizing the patented Leachman \$Profit Index that essentially takes our philosophy and ranks cattle on their ability to return a profit to our customer's operations. Herd sires such as Night Calver, Nextpectation, Takeover and Saga are perfect examples of our genetics that balance all traits and produce least cost cattle with exceptional phenotypes.



#### Our Bull and Heifer Development

We develop our "Ozark" bulls at the Fischer Family Farms Development Center located near Butler, Missouri. The bulls are fed a high roughage ration designed to produce a 3.0 ADG with 0.2 of an inch of backfat. The bulls run in 10-40 acre fescue pastures which allows for plenty of exercise and muscle development. The replacement females are developed on pasture with minimal supplementation. All of the cattle are developed for low input conversions.



#### Our Team

The LSF team includes not only our family but our managers, cooperators and customers. It takes a team to remain competitive in the industry today and we value the input from all of our team members.

#### Our Key Members

**Ryan Ludvigson** – is our main marketing representative and oversees the Ozark Performance Group.



**Park Ludvigson** – is our main breeding specialist, managing our embryo collection and transfer program as well as our embryo export program.



**Clint Berry** – is our main commercial marketing representative, helping our customers to market their Red Angus influenced feeder cattle and replacement females.



**Kirby Lane** – is our expert "Ozark" consultant and cooperator that helps us to design and develop regional genetics that best fit the central region.

**Fischer Family Farms** – develop our bulls to meet our high expectations.

**Cooperators** – Historic as well as "hot" new operations (Wood, Diamante, Rhodes, Butcher and Braesch)

#### Our Customers

Our customers play an integral and ongoing part in our breeding program. It would be impossible for us to remain competitive without constant input by our customers. We have had many customers from Missouri and the surrounding states over the years and we felt like we could better serve their needs by developing bulls closer to their area. We have always bred our cattle to adapt to any environment but we feel that by developing bulls closer to our customers operations, we can be even more successful at providing a better product for our customers.



#### Seminars

We will be holding several "toolbox" seminars in the "Show Me" state that will help our customers to put the right animal health, genetics and marketing "tools" in your "toolbox" to make them more competitive in this fast paced beef industry. Clint Berry along with Ryan Ludvigson will headline these seminars. Look for more information to come later in the month. If you have questions or would like to attend one of these seminars please contact us.

All bulls are being developed in 10-40 acre fescue pastures for added exercise and adaptability

Go to [www.ludvigsonstockfarms.com](http://www.ludvigsonstockfarms.com) for updates.

Contact us to be put on our mailing list!



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