

Croissant Red Angus - Sale Report
Saturday, March 28, 2015
Briggsdale, CO

Larry & Jean Croissant and Kevin & Sallie Miller welcomed ranchers to their annual Red Angus bull and commercial heifer sale on March 28th. The Croissant program has become known as a source of heifer bulls that not only provide calving ease, but specialize in making steer progeny that excel for gain and grade and replacement females built to last amidst the lower feed resources of the western plains and intermountain regions.

70% of the buyers who registered online or-on site were the Croissant's fellow ranchers from Colorado. By the end of the day the entire bull offering was headed to serve cows in AR, CO, NE, SD, TX, UT and WY.

Although the Croissant's sale average was up considerably from 2014, buyer's didn't have to wait long for outstanding genetic value – on average, every sixth bull sold for \$5000 or less – well below the sale average of \$7,674 per bull. The top selling bulls were purchased by commercial ranchers within a 100 mile radius of Briggsdale, CO and included:

Lot 1, a son of LJC Merlin 937Z, was the high seller at \$16,000 for two-thirds interest and full possession. This best 3% Calving Ease bull balanced top 10% ranks for Gain, Marbling, REA and Heifer Pregnancy.

Lot 4, by Beckton Nebula X038 N4 came in next at 15,000 for two-thirds interest and full possession. This best 2% Calving Ease bull ranked in the top 1% of the breed for Stayability and top 9% for Heifer Pregnancy Rate.

Lot 23 was the third high seller at \$11,500 for two-thirds interest and full possession. This son of LJC Merlin T179 combined best 3% calving ease with best 1% Yield Grade, top 4% REA, and top 14% STAY.

36 Commercial Red Angus open heifers - which the Croissant family had purchased from bull customers - were offered in three drafts of uniform weight, type and genetics. Prices ranged from \$2000 to \$2300 per head with an average of \$2169.