



Professional Sale Management
Specializing in the Promotion of Red Angus Genetics & Breeders

SALE REPORT

The 20th Annual Power of the Reds Red Angus Sale was held March 28, 2015 at the Lowderman Sale Facility in Macomb, Illinois. Col. Monte Lowderman was the auctioneer with the sale being managed by Red Cow Relocators.

32 Females averaged \$3,593 with individual averages as follows: 12 Open heifers averaged \$3,125, 3 Bred Heifers averaged \$3,934, 9 Bred Cows averaged \$3,017. 8 Cow Calf Pairs averaged 4,813. 9 Bulls averaged \$2,478 while in the frozen 12 packages of embryos averaged \$1,693 and 10 packages of semen averaged \$368.

The top selling open heifer was Lot 21, MFIN Miss B59 selling for \$4600. She was sold by Finch Red Angus, the Mark Finch family of Kelley Iowa. She was born on 3/28/2014. Her sire is WCR Power Eye 020Z. She was purchased by Alex Hildreth of Harvard Illinois.

The 2nd top selling open heifer was Lot 13, DHX Holly Rose 206B selling for \$4500. She was sold by Deer Hill Farms, Dick & Carol Kealy Waterloo, Illinois. She was born on 1/03/2014. Her sire is NBAR Hamley S913. She was purchased by Blaine Behnken, Massema, Iowa.

The 3rd top selling open heifer was Lot 22, MFIN Miss B12 selling for \$3400. She was sold by Finch Red Angus, the Mark Finch family of Kelley Iowa. She was born on 01/26/2014. Her sire is Fritz Justice. She was purchased by Haege Farms, Daniel Haege Nashville, Illinois.

The top selling bred heifer was Lot 26 Vanwye Dina 316 selling for \$4400. She was sold by VanWye Red Angus, Connie & Jerry VanWye of Atlanta, Illinois. She was born on 03/06/2013. Her sire is 1DRA Victory 0034. She is bred to Vanwye Samurai 327. She was purchased by Harsin Oaks Farm, Chandler Nunnikhoven of Harvey, Iowa.

The top selling bred cow was Lot 29 JK Red Garnet 120 selling for \$4200. She was sold by VanWye Red Angus, Connie & Jerry VanWye of Atlanta, Illinois. She was born on 04/03/2011. Her sire is Red Lazy MC Cowboy Cut 26U. She is bred to Beiber Rollin Deep A198. She was purchased by Double J Farms, Ray Johnson of Monmouth, Illinois.

The 2nd top selling bred cow was Lot 28 VanWye Blackcap Thelma 37Z selling for \$3850. She was sold by VanWye Red Angus, Connie & Jerry VanWye of Atlanta, Illinois. She was born on 02/12/2012. Her sire is LSF RSL Berry Cherry 0503X. She is bred to Vanwye Samurai 327. She was purchased by Steiger Cattle Co, Brian Steiger of Delavan, Illinois.

The top selling cow calf pair was Lot 33 VanWye Blackcap Princess 56Z selling for \$6350. She was sold by VanWye Red Angus, Connie & Jerry VanWye of Atlanta, Illinois. She was born on 07/01/2012. Her sire is LSF RSL Berry Cherry 0503X. Her red heifer calf at her side was sired by Bieber Rollin Deep A198. She was purchased by Blue Ridge Cattle LLC of Monticello, Illinois.

The 2nd top selling cow calf pair was Lot 10 DAMAR W085 Mimi A187 selling for \$6000. She was sold by Cross Creek Ranch, Paul & Annette Hildreth of Harvard, Illinois. She was born on 3/3/2013. Her sire is Red Brylor New Trend 22. Her bull calf at her side was sired by JJC March Madness 7A. She was purchased by Ellis Cattle Company, Jerry Ellis of Centerview Missouri.

The top selling bull was Lot 40 LRAS Sharpshooter 304 selling for \$3000. He was sold by Logterman Red Angus, Logan Logterman of Moro, Illinois. He was born on 10/1/2013. His sire is Bieber Real McCoy Y124. He was purchased by Tom Anderson of Butler Illinois.

The top selling embryo package was Lot 44 C-Bar Evolution 107Y and DFRA Tarmily N512 selling for \$3875. The embryos were sold by DAMAR Farms, Dave & Mary Hehli of Strum, Wisconsin. They were purchased by Campbell Creek Red Angus, James & Linda Campbell of Dunnegan Missouri.

The top selling semen package was Lot 54A & 54B Messmer Packer S08 selling for \$600. The semen was sold by Rhodes Red Angus, Darryl Rhodes of Maize, Kansas. The packages were purchased by Wood Cattle Company, Chad Wood of Sun Prairie Wisconsin and Seeger Red Angus, Brandon Rusch of New Salem North Dakota.

High volume buyers were Double J Farms of Monmouth, Illinois with a purchase of 4 lots and Wood Cattle Company, Sun Prairie Wisconsin with a purchase of 4 lots.

Cattle was sold into 9 states