

5L “Right for the Times”

Fall Bull Sale – Thursday, November 6, 2014
Sheridan, Montana

Sale Report:

Larry and Lisa Mehlhoff and family hosted cattlemen and women from across the North America at their annual “Right for the Times” fall sale of Age-Advantaged bulls.

Advancing the idea that “Balance” is a key to beef industry profitability, the 5L’s leader, Larry Mehlhoff led an interactive discussion of Red Angus’ “HerdBuilder” & “GridMaster” Indexes.

A special feature to this year’s Fall offering was the addition of 386 spring-calving commercial bred heifers offered by 5L customers. These females sold for an average of \$2905 per head.

By the end of the day, buyers from 14 states had acquired bulls wearing the 5L brand. Sale averages & top sellers follow:

- 103 Red Angus bulls averaged \$6,689
- 46 “Profit-Plus” Black-Red Carrier bulls averaged \$5,717
- 3 Charolais x Red Angus hybrid bulls averaged \$3,667

With three bulls bringing in excess of \$10,000, the Mehlhoff’s 2014 fall sale was marked by consistent demand from commercial ranchers throughout the day. This demand resulted in record averages for the fall event, and record averages for the Profit/Plus (black/red carrier) bulls. High sellers included:

Lot 1 – an April. 2013 son of 5L Advantage 3267-221Y, sold to Croissant Red Angus, Briggsdale, CO for \$33,000.

Lot 4 – a May 2013 son of 5L Advocate 817-14W sold to Bruns Red Angus, Bloomfield, NE at \$13,000.

Lot 115 – an April 2013 Black/Red carrier son of 5L Right Now 203-438W sold to Steptoe Ranch, McGill, NV at \$10,000.