



# RED ANGUS SUMMIT

## Sunday, July 19, 2015

- 12 – 4 p.m. Registration
- 4 – 5 p.m. **Summit Session One, Salon E**  
J.J. Jones, Senior Project Manager, Center for Food Integrity
- 5:15 p.m. Load Buses, South Side of Embassy Suites
- 5:30 p.m. Depart for Windy Wine Co. and KK Farms Red Angus  
*Dinner and Fun*
- 11:00 p.m. Return to Hotel

## Monday, July 20, 2015

- 7:00 a.m. Complimentary Breakfast On Your Own, Hotel Courtyard
- 7:50 Load Buses, South Side of Embassy Suites
- 8:00 a.m. Depart for Tours  
Sysco Distribution  
The Local Pig
- 12:00 p.m. Return from Tours
- 12:00 p.m. Lunch, Embassy Suites Courtyard
- 1:00 p.m. **Summit Session Two, Salon E**  
Mark Kinoff, President, Ceres Hedge Inc.
- 1:45 p.m. **Summit Session Three, Salon E**  
Ryan Ruppert, Sales Director, GeneSeek
- 2:30 p.m. Break, Hallway, Sponsored by Missouri Red Angus Assn.
- 3:00 p.m. **Summit Session Four, Alternate Sessions**  
**Grid Mechanics and Basics, Salon E**  
*John Butler, CEO Beef Marketing Group*  
*Frank Wedel, Owner and Manager, Wedel Red Angus*  
**REDSPro Database, Salon D**  
*Larry Keenan, RAAA Director of Breed Improvement*  
*Kenda Ponder, RAAA Database and Registration Consultant*
- 3:45 p.m. **Summit Session Five, Alternate Sessions**  
**Grid Mechanics and Basics, Salon E**  
*John Butler, CEO Beef Marketing Group*  
*Frank Wedel, Owner and Manager, Wedel Red Angus*  
**REDSPro Database, Salon D**  
*Larry Keenan, RAAA Director of Breed Improvement*  
*Kenda Ponder, RAAA Database and Registration Consultant*
- 5:00 p.m. Load Buses, South Side of Embassy Suites
- 5:10 p.m. Depart for the Legends Area  
Dinner On Your Own
- 7:05 p.m. Kansas City T-Bones Baseball  
Community America Ballpark
- 11:00 p.m. Return to Hotel

## Tuesday, July 21, 2015

- 7:00 a.m. Complimentary Breakfast On Your Own, Hotel Courtyard
- 8:00 a.m. **Summit Panel Discussion One, Salon E**  
*Indices, HerdBuilder and GridMaster*  
Craig Bieber,  
*Owner and Manager, Bieber Red Angus*  
Dr. Bob Weaber,  
*Associate Professor and Extension Specialist, K-State*  
Donnell Brown,  
*Owner and Manager, R.A. Brown Ranch*  
Kirk Sours,  
*Manager, Tailgate Ranch*
- 9:30 a.m. Break, Hallway, Sponsored by Missouri Red Angus Assn.
- 10:00 a.m. **Summit Panel Discussion Two, Salon E**  
*Demands for High-Quality Beef*  
Dale Moore,  
*Owner and Manager, Cattlemen's Choice Feedyard Inc.*  
Angelo Fili, Executive Vice President,  
*Greater Omaha Packing*  
Lorin Fahrmeier, Owner,  
*Fahrmeier's U-Pick & Produce Market*
- 11:30 a.m. **Summit Session Six, Salon E**  
Charlie Hopper, Marketing Specialist, Missouri  
Department of Agriculture
- 12:30 p.m. Lunch, Embassy Suites Courtyard
- 1:00 p.m. Depart Red Angus Summit

## **SUMMIT HEADQUARTERS:**

**Embassy Suites - KCI • Kansas City, Missouri**  
**(816) 891-7788**

