

# Profit... \$implified

Save the Date! Wednesday, October 31st  
for the Profit... \$implified Cattlemen's Seminar.

**Kicking off the Red Angus  
National Convention  
at the  
Silver Legacy Hotel and Casino  
in Reno, Nevada!**

**Contact us today for  
more information!**

- 12:00-1:00 Join us for a FREE LUNCH
- 1:00-1:45 What do you expect from your Crossbreeding Program?
- 1:45-2:30 Selecting for Profit.  
The power of Multi-Breed EPDs & ERTs
- 2:30-3:15 Profit Drivers in the Feedyard.  
What traits feeders are willing to pay for?
- 3:15-4:00 Added Value...\$implified.  
Capturing Value at Market Time.
- 4:00-5:00 What to expect from my Seedstock Supplier.  
(*Ranchers Panel Discussion*)



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# Red Angus

[RedAngus.org](http://RedAngus.org)



"Be a Winner in Reno!"

## 2012 Red Angus National Convention Thursday, Nov. 1 - Friday, Nov. 2, 2012

Silver Legacy Hotel and Casino • Reno, Nevada • 1-800-687-8733

Sleeping Room Costs: Sunday – Thursday: \$49.00 • Friday – Saturday: \$89.00

**Join us a day early on October 31st for these events!**

**First Annual RAFI Fundraising Dinner** *(Proceeds benefit the Red Angus Foundation, Inc.)*

**Profit... \$implified Cattlemen's Seminar** *(See reverse side)*

Look for more information and convention registration in at [RedAngus.org](http://RedAngus.org)  
- Convention attendance is not limited to RAAA Members -