

BEEF *Profit* **ALLIANCE**

Connecting in Kansas - Red Angus & Simmental

Plan to join us in Manhattan, Kansas • July 22 - 24

Red Angus/Simmental Combined National Meeting

*Mark your calendars -
a great opportunity is approaching!*

***Red Angus, Simmental, Industry and Academia gather
to discuss issues affecting today's cattlemen.***

Manhattan, Kan., July 22-24, is the place to be in the summer of 2012. Red Angus and Simmental producers will gather with industry leaders for a host of topics affecting our industry today:

- Using DNA to Advance Genetic Evaluation
- Multi-breed calving ease and maternal calving ease
- What are the profit drivers for feedyards?
- Will diseases change the beef cattle seedstock business?
- Will breed associations survive?
- Plus, many more . . .

Producers can [register online](#) at \$85 per person.

Accommodations

When reserving your hotel rooms, use "Red Angus/Simmental" for the block name.

Clarion Hotel • 530 Richards Road
(785) 539-5311 • Cutoff Date: July 6 • Rate: \$79.00

Hilton Garden Inn • 410 South 3rd Street
(785) 532-9116 • Cutoff Date: June 22 • Rate: \$104.00

Holiday Inn At The Campus • 1641 Anderson Ave.
(785) 539-7531 • Cutoff Date: June 21 • Rate: \$99.95

Parkwood Inn & Suites • 505 S. 17th
(785) 320-5440 • Cutoff Date: July 6 • Rate: \$81

Fairfield Inn • 300 Colorado Street
(785) 539-2400 • Cutoff Date: June 22 • Rate: \$102

Pre-Conference Tours Set For Beef Profit Alliance:

Take the opportunity to tour local Red Angus and Simmental ranches in the beautiful Flint Hills of Kansas. Here's a tentative schedule – more information will be added in the weeks to come.

Saturday evening, July 21

Head south to Strong City – approximately an hour from Manhattan – and visit the Mushrush Red Angus Ranch. The tour will begin in the late afternoon/early evening and will be followed by a supper.

Sunday morning, July 22

Visit Simmental operations close to Manhattan. Tour kicks off at 10 a.m. at River Creek Farms and then travels to Irvine Simmental Ranch at noon, lunch will be provided. At 1:30 the tour will head to the Kansas State University Purebred Unit. The afternoon will wrap up at 3 p.m. and Beef Profit Alliance activities will start up at 5 p.m.

The tours are free of charge; however, you will need to RSVP no later than July 13th. To RSVP for Saturday's tour contact the Red Angus Association of American, or call Joe and Connie Mushrush at (620) 273-8581.

For Sunday's tour contact the American Simmental Association or call Ralph Brooks, treasurer of the Kansas Simmental Association, at (785) 537-1214.

For more information contact the National Red Angus office at (940) 387–3502.

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