

The Red Angus Association of America (RAAA) has the following career opportunity available for a qualified individual seeking employment in the beef industry.

**Title:** Feeder Calf Certification Program (FCCP)/Allied Access (AA) Coordinator and Member Services Specialist

**Location:** Denton, Texas RAAA National Headquarters

**Report to:** CEO and the Director of Commercial Marketing

**Job Purpose:**

The FCCP/AA Coordinator and Marketing Services Specialist has both team and individual responsibilities. Primary purpose is to administer, execute and maintain both the FCCP/AA tag programs, RAAA electronic marketing programs (Stockyards, FeederFax, etc.), and assist the RAAA marketing team with distribution of materials from the Denton office. Coordination and problem solving between several programs is the major emphasis and will connect the Registry, IT, *ARA Magazine*, Breed Improvement and Administration departments.

**Qualifications:**

- General IT skills
- Attention to detail
- Problem-solving skills
- Effective communication skills using various means including written, e-mail, and telephone
- Customer-service oriented
- Team-oriented, self-motivated
- Beef cattle background (preferred)

**Responsibilities:**

- Administer, execute and maintain the Red Angus FCCP and the AA tag program.
- Provide customer service for electronic marketing on RAAA website and other electronic media outlets. Marketing programs such as RAAA Stockyards, FeederFax, FeMail and Sale/Event listing services plus other marketing programs.
- Assist the RAAA Marketing Team with distribution of materials (brochures, gifts, advertisements, booth materials, promotional items, displays) from the Denton office.
- Provide marketing information, data and reports to assist marketing efforts (sale catalog extracts) from the RAAA database.
- Backup to DNA/parentage submission & reporting/genomic merit when needed.
- Backup to Registry department activities when needed.
- Gain proficiency in RAAA rules and regulations which govern the registry, DNA and other office procedures.
- Other responsibilities based on skill sets and determined by the Director of Commercial Marketing and the CEO.

**Education:**

Bachelor of Science degree in one of the following areas (preferred) or related job experiences

- Animal Science
- Agriculture Business/Economics
- Animal Breeding

**Interested candidates may send credentials to:**

Twig Marston, CEO

Red Angus Association of America

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