

FOR IMMEDIATE RELEASE

June 17, 2015

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Red Angus Stakeholders Impact Beef Improvement Federation

The Red Angus Association of America (RAAA) experienced an exciting week at the 47th Annual Beef Improvement Federation (BIF) Research Symposium and Convention in Biloxi, Miss., June 9-12. BIF serves as a means for the research community and industry professionals to come together to meet and discuss important issues surrounding the genetic advancements within the beef industry.

Board of Directors

Red Angus was well represented in the newly elected 2015-2016 Board of Directors. Craig Bieber of Leola, S.D., Joe Mushrush of Strong City, Kan., and Donnell "Donald" Brown of Throckmorton, Texas, assumed new roles within the federation.

Bieber of Bieber Red Angus Ranch was elected president for the 2015-2016 term after serving his yearlong vice president role. Bieber Red Angus has been producing Red Angus cattle for more than 40 years. Bieber's past leadership roles as RAAA president, director and committee member allow for him to bring a unique leadership skillset to the BIF Board of Directors.

Mushrush of Mushrush Red Angus will be a producer representative for the central region for the BIF Board of Directors. Mushrush Red Angus is a family-owned and managed operation that was started in the 1950s. Mushrush has served as past RAAA president, director and committee member.

Donnell "Donald" Brown of R.A. Brown Ranch, will be a producer representative at-large for the BIF Board of Directors. R.A. Brown Ranch is a family-owned and operated Red Angus ranch since the late 1800s.

Completing their role with the BIF Board of Directors are RAAA CEO Twig Marston and RAAA Director of Breed Improvement Larry Keenan.

Awards

Tom Woodward of Broseco Ranches in Omaha, Texas, received a Pioneer Award. The Pioneer Award is bestowed to individuals who have had a major role in the acceptance of performance reporting and documentation as the primary means to make genetic changes in beef cattle.

The 2016 BIF conference will be held in Manhattan, Kan. For more information regarding the BIF conference, award winners or to watch recorded videos of the convention visit www.BIFconference.com.

*The **Red Angus Association of America** (RAAA) serves the beef industry by enhancing and promoting the competitive advantages of Red Angus and Red Angus-influenced cattle. The RAAA provides commercial producers with the most objectively described cattle in the industry by seeking and implementing new technologies based on sound scientific principles that measure traits of economic importance. For more information, visit www.RedAngus.org.*

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