



P.O. Box 20103
Kansas City, MO 64195
866.877.2525 • fax 816.713.8810
website:www.uspremiumbeef.com

DATE: August 18, 2009

TO: USDA ASV Approved Program Administrators

FROM: U.S. Premium Beef, LLC

RE: USPB Extends \$35 Per Head Age & Source Verified Premium

U.S. Premium Beef is pleased to announce that the company will extend its **\$35 Age and Source Verification (ASV) premium per head through May 29, 2010**. This announcement will give cattle feeders the assurance that USPB will pay an ASV premium on cattle that are harvested by May 29, 2010. At that time, USPB will reevaluate its ASV premium for the period beyond that date.

Our commitment to pay the \$35 per head ASV premium through May 29, 2010, is dependent upon the Japanese trade remaining open to U.S. beef products and our plants continuing to be approved to export to Japan. If, during this time, the United States and Japanese governments agree to allow product from cattle under 30 months of age, instead of the current restriction of cattle that are 20 months of age or younger, USPB's \$35 per head ASV premium will still remain in effect through May 29, 2010.

Please call our office or visit our web site at www.uspremiumbeef.com, if you have questions about using different ranch level programs.

During fiscal year 2009, all USPB ASV cattle marketed through our Kansas plants averaged more than **\$64 per head** in total grid premiums. This includes the \$35 per head ASV premium.

The benefits of marketing age and source verified cattle through USPB include:

- USPB offers \$35 per head for finished, age and source verified cattle that are 20 months of age or younger. **USPB is committed to this premium through May 29, 2010.**
- USPB ASV premiums are in addition to all premiums currently offered, including branded beef premiums such as Certified Angus Beef®.
- USPB provides individual carcass data at no additional cost.
- A \$0.60 per cwt. freight credit to help reduce transportation costs to deliver cattle to our plants.
- A \$1 per head rebate for EID tags on cattle marketed to USPB Kansas plants, paid upon request.

If you would like more information about marketing cattle on USPB's grids, please call our office at 866-877-2525.