

A close-up photograph of a Red Angus cow's head, focusing on its eye and ear. A bright yellow tag is attached to the ear, displaying the number 1876358 and the text RED ANGUS. The cow's fur is a rich, reddish-brown color.

RED. RIGHT. NOW.

Congratulations on your purchase!

Welcome to the Red Angus family. If this is your first purchase of Red Angus genetics, we hope you find the addition to your breeding program a move in a positive direction. Research has shown that Red Angus-sired calves are more in demand than ever before! Steers – and maybe more importantly their heifer mates – continue to be sought after in the marketplace with buyers willing to pay a premium for these genetics.

If you are a repeat customer, we appreciate your dedication and are pleased that the cattle are making a profitable difference in your breeding program.

The Feeder Calf Certification (FCCP) program is the cornerstone of the Red Angus Association of America's marketing programs. At the core of the FCCP program is genetic verification with the ability to provide age and source information. The bright yellow FCCP tag clearly tells the world that the calf is a minimum of 50 percent Red Angus, and thus could be identified for extra premiums on sale day. Who doesn't want more money?

Ready to sign up? The process is simple and affordable, with no enrollment fee and a cost of only 99 cents per tag. See the back of this flyer for details and steps to enroll.

Ranch Tested. Rancher Trusted.

Red Angus

Enroll your calves today in FCCP!

Transfer every bull.

Your seedstock supplier should transfer every bull you purchase into your RAAA herd inventory. This is a key step because the FCCP is based on the use of registered Red Angus bulls. Visit with your genetic suppliers to confirm they transfer your new bulls into your operation's name.

Did you purchase Red Angus semen?

An invoice detailing that purchase will be necessary to complete a tag purchase. Make sure you keep a copy of this information to submit to the FCCP tag coordinator when enrolling.

Did you buy heifers bred to a Red Angus bull?

Calves out of commercial heifers bred to registered Red Angus bulls also qualify for the FCCP program, but ONLY if the seller completes the purchased bred commercial female

form. This form is the key component in enrolling the resulting calves into the FCCP. Ask your supplier to assist with this form, which is available on RedAngus.org.

Ready to purchase FCCP tags?

RAAA dedicates a full-time staff member to coordinating the FCCP program. To order tags for your upcoming calf crop, the process is simple, but does require contacting the RAAA office. After answering a few questions regarding your management practices and genetics, an FCCP tag order will be placed on your behalf. It is imperative that the calves be tagged at the ranch of origin.

The FCCP program is the longest running, most successful USDA-verified genetic-, age- and source-verification system in the industry. We are excited to assist you on boosting your return on investment with Red Angus genetics.

Feeder Calf Certification Program & Allied Access Enrollment Checklist

Red Angus Marketing Programs have been delivering results for nearly two decades, combining the value of superior genetics with access to export markets and premium product lines, while allowing Red Angus customers to build strong reputations.

The Feeder Calf Certification Program (FCCP) was the industry's original USDA Genetic, Source & Age Verification program. Designed for ranchers using only Red Angus bulls in their breeding programs, the FCCP consistently identifies the industry's most in-demand feeder calves.

Allied Access (AA) provides solutions for crossbreeding programs by delivering source & age verification, without the genetic restriction. AA delivers the flexibility for Red Angus customers using multi-breed rotations, hybrids or composites to capture heterosis.

- Make the call.**
Contact RAAA and answer a few simple questions. The evaluation takes approximately 15 minutes and there is NO ENROLLMENT FEE.
- Provide special documentation** (only when needed).
For AI-sired calves, provide receipts of semen purchases/collections. In the case of purchased bred females, a signed invoice/bill of sale stating the number of head & breeding status (including service sires).
- Purchase tags.**
Upon completing the evaluation, tags will be shipped to the ranch in bundles of 25. Either visual (dangle) tags costing 99¢ each or combination visual & RFID tags priced at \$3 each.
- Tag calves.**
Tag calves at anytime – birth, branding, preconditioning, weaning – but they must be tagged before they leave the ranch of origin. Leftover ear tags can be used on the next enrolled calf crop.
- Fill out Enrollment Agreement.**
After calves are tagged, return the Enrollment Agreement along with a copy of the first page of your calving record to RAAA. The Enrollment Agreement is mailed when the tags are shipped to the ranch and is available online at: RedAngus.org/marketing.
- Receive Certificate of Compliance.**
RAAA mails a COC after the Enrollment Agreement is processed. Additional copies of COCs can be sent to buyers, feedyards, livestock markets, etc. All COCs are available online at RedAngus.org via the ASV Tag Search tab.
- Call to enroll each calf crop.**

Enroll in the Feeder Calf Certification Program and order your tags today!



Chessie Mitchell
FCCP tag program coordinator

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