

*Achieve it!*

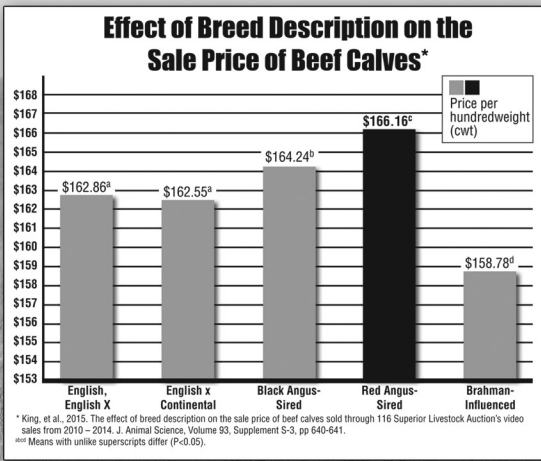
# RETURN ON INVESTMENT

Red Angus genetics will improve your return on investment!



*"For 10 to 15 years all the buyers ever talked about was black calves, and the black calves always brought more than everything else. Now I can honestly say that good Red Angus calves outsell the black calves and I know the Red Angus bred heifers will outsell black Angus bred heifers of equal quality every day."*

**— Jim Davis,**  
Superior Livestock Auction



Ranch Tested. Rancher Trusted.

# Red Angus



**RedAngus.org**  
**(940) 387-3502**

Independent research shows Red Angus-sired calves sold for a higher price than all other breed groups. Red Angus bulls make a positive difference in your breeding program's bottom line.

**Invest in your future today!**