



# RED RIGHT. NOW.

*The Red Angus female is the rancher favorite for replacements that deliver real profitability.*

*An independent university study compared six years of Superior Livestock Auction data, revealing Red Angus-sired heifers commanded from \$5 to \$9/cwt. more than females of all other breed types.*

*Learn more about the value of Red Angus-sired replacement females at*  
**redangus.org.**

**Ranch Tested. Rancher Trusted.**

# Red Angus