

## **Red Angus Association of America** **Marketing Internship Position**

**The Red Angus Association of America (RAAA)** is seeking a summer marketing intern for 2018. Approximate starting date is May 21, 2018 and ending date is negotiable (approximately early to mid-August). This is a full time, paid position. The home base office for RAAA is located in Commerce City, Colorado, but working remotely may be negotiable, depending on the applicant and proximity to the RAAA office. Applicants must have at least one year of college or university education. Application is due December 15, 2017.

### **Responsibilities of this internship include:**

- Conduct Feeder Cattle Certification Program (FCCP) and Allied Access (AA) audits (travel required) to commercial ranching operations.
- Set your own travel schedule and contact producers for visits and the audits (Travel expenses are reimbursed).
- Attend an orientation session in the RAAA office (travel expenses covered) plus other time with RAAA staff as deemed necessary.
- Must be a self-starter and have the ability to keep a schedule.
- Report to other staff members on activities and work progress.
- Participate in weekly conference calls and other meetings as required.
- Required to attend at least one Superior Livestock Auction video sale and work in the Red Angus booth.
- Visit feedlots and commercial ranches as necessary.
- Travel with other staff as part of the training process.
- Write short articles, take photographs, or conduct interviews, as opportunity and need arise.
- Other duties as identified during the course of the internship.

### **Applicants should possess:**

- A good working knowledge of the beef cattle industry. Understanding of both the purebred and commercial beef production is helpful.
- Strong communication skills.
- A valid driver's license and reliable transportation.
- A strong work ethic.
- Good organizational skills.
- Ability to stay on track with duties assigned.
- Detail oriented.
- Personal appearance and maturity to reflect a positive, professional image of the RAAA.
- A personality that reflects excellent manners, speech, and interpersonal skills.

**Interested applicants should email a cover letter and resume with at least three references by December 15, 2017 to:**

Gary Fike, Director of Commercial Marketing  
[gary@redangus.org](mailto:gary@redangus.org)

Applications not meeting all of the above requirements will not be considered.