



RED ANGUS ASSOCIATION OF AMERICA

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Title: Red Angus Junior Program Coordinator (half-time position)

Location: Red Angus Association of America Headquarters in Denver, CO

Report to: CEO

Job Purpose: The purpose of the Red Angus Association of America (RAAA) Junior Program is to equip and prepare all Junior Red Angus (JRA) stakeholders to be leaders, innovators, stewards and advocates for the Red Angus breed, the beef industry and agriculture. The purpose of the Junior Program Coordinator position is to provide management of all programs, activities and events conducted by and for the Junior Red Angus Association of America.

Qualifications:

- Expertise in program and event management
- Expertise in youth development
- Ability to execute program goals through empowerment of others, specifically the Junior Red Angus Board of Directors
- Experience in fund raising and managing a budget
- Ability to manage youth and adult teams that are physically dispersed throughout the United States
- Experience showing cattle is desirable, but not required

Responsibilities:

- Develop and maintain annual JRA work/events plan and manage corresponding budget
- Execute program goals through the Junior Board of Directors, the RAAA Junior Activities Committee, and the RAAA Board of Directors
- Develop, implement and evaluate the program/events offerings of JRA
- Coordinate and chaperone all JRA Board of Director activities
- Acquire program funding through fundraising and grants
- Collaborate in the development and publishing of all JRA media; including print, electronic and social media.
- Communicate with the RAAA Junior Activities Committee and RAAA Board of Directors.
- Communicate with state and regional RAAA affiliates.
- Other responsibilities based on skill, interest and need as determined by the CEO.

Education:

College graduate preferred. Any combination of experience and training which may provide the required knowledge, skills, and abilities necessary to perform the essential job functions.

Direct Reports: None

Current Program Offerings of the Junior Red Angus Program as of 3/15/2017:

Junior Board of Directors Physical Meetings (3)

- New Board Retreat
- National Red Angus Convention
- National Western Stock Show

National Junior Program Events

- Loaded for Leadership
- Young Stockman's Program
- Round-Up
- National Junior Red Angus Show

National Junior Competitive Events (held as part of annual Round-Up)

- Red Angus Promotions
- Agricultural Advocacy
- Meat Animal Evaluation
- Stockman's Knowledge
- Top Hand, High Point Junior and High Point Senior Awards
- Champion Team

National Travel and Educational Scholarship Programs

- College Scholarship Program
- Merit Award Program (Round-Up Scholarships)
- Commercial Cattlemen's Scholarship Program (Round-Up Scholarships)
- Canadian Exchange Program
- Beef Industry Education Scholarship Program
- Heather Presser Memorial Scholarship (national event scholarships)

Member Awards

- Outstanding Junior Award (RAAA Convention)

Career Development

- Intern Placement Program

Media Relations

- ARA Magazine Section
- Red Generation Newsletter
- News Releases
- Facebook
- Instagram
- Blog
- Snapchat
- e-News

Fund Development

- Annual Sponsor Campaign
- RAAA Convention Silent Auction
- RAAA Convention Red Angus Foundation Live Auction
- Red Angus Foundation Donations