

An Invitation to Young Beef Enthusiasts:

4201 N. I-35
Denton, TX 76207

October 10, 2011

Dear Cattle Producer,

The National Junior Red Angus Association of America (JRA) strives to offer programs and activities that enhance the industry knowledge and leadership development of beef-industry youth. The Red Angus Young Stockman Program is a youth event geared toward developing and improving the cattle knowledge and skills of the youth who attend. The 2-day program includes field trips and hands-on workshops revolving around "A Year In The Life of a Cow" including reproduction, nutrition, BQA, udder and feet.leg evaluation – all led by experts from the beef industry.

In 2013, The Young Stockman Program will be held on Saturday, January 12 and Sunday, January 13 in the Yards of the National Western Stock Show, Denver, Colorado. The Young Stockman Program will coincide with the "Red Angus" weekend at the National Western Stock Show which will include Brain Trust, National Red Angus Pen Show, and the National Red Angus Open and Junior Shows. There will be many opportunities to network with other Red Angus and beef industry people during the weekend.

As a commercial customer of Red Angus, you may have children or grandchildren, or may know of beef-enthused youth, who would be interested in attending the 2013 Red Angus Young Stockman Program. These young people are cordially invited to participate in our program. Details are included on the attached information page. Young Stockman begins each morning at 9 a.m. and winds up by 4 p.m. Saturday night, we offer an evening of wholesome entertainment for attendees who wish to join in the fun – this year we are considering a trip to a pizza and game venue. The \$30 registration fee includes both days of the conference, lunch and snack breaks each day and the Saturday evening entertainment. Lodging must be arranged by those attending; there is a block of Red Angus rooms available at the Doubletree Hotel on Quebec St. on a first come, first served basis but lodging at the Doubletree is not required.

If you have any questions regarding the Young Stockman Program or any other programs offered by the Junior Red Angus Association of America (JRA), please do not hesitate to contact me.

Cordially,

Dawn Bernhard
Junior Programs Coordinator
Red Angus Association of America