

NATIONAL JUNIOR RED ANGUS ASSOCIATION

CONTESTS/COMPETITIONS HELD AT ROUND-UP ANNUALLY

Please note:

1. All contests listed below contribute to the calculation for the Best-All-Around individual at Round-Up
2. Teams for all “team” contests at Round-Up (Team Sales, Quiz Bowl, Barnyard Olympics) are determined by random draw. All names of Round-Up attendees are printed and sorted into the draw by “senior” or “junior” age: Juniors are 9 – 15 years of age; seniors are 16 – 20 years of age.

TEAMS SALES (Salesmanship) CONTEST

The Team Sales Contest for 2013 will focus on the importance of being an **advocate for agriculture**. Teams will be given a particular agriculture-related issue for which they must advocate a positive message to the judge(s). The purpose of this contest is to evaluate the effectiveness of the presentation and the team’s ability to present a reasonable response and positive Agriculture message through their communication skills, style, knowledge of the issue... Teams will be given a folder of information on the chosen topic but are not required to use the information in the presentation. A list of possible topics will be made available to all Round-Up registrants following the May 1 deadline.

1. Each team will consist of 3 - 4 members randomly drawn by the Round-Up planning committee that will represent, at a minimum, one junior member 15 years of age or younger and one senior member 16 years or older. Teams will be announced prior to the contest.
2. Teams may utilize information and/or data provided for the contest – which will be supplied by the Round-Up planning committee. Prior to the competition, the judges will receive the same information for their use in evaluating the accuracy of the presentation and to ask questions.
3. Team members will be judged on their knowledge of the agriculture issue, ability to relate important information about the issue (organization and style), poise and delivery and their overall effectiveness in bringing the judge to their point of view.
4. Each team will have maximum of 4 minutes (timers will be used) for their presentation. Judges may use up to 3 minutes for questions (timers will be used). Each team will have a total time with the judges of 7 minutes. Each team member must take a speaking role in the advocate presentation.

STOCKMAN’S QUIZ AND EQUIPMENT IDENTIFICATION

The Stockman’s Quiz consists of multiple choice, matching, true/false questions, and/or identification questions relating to all segments of the cattle industry including knowledge of the Red Angus sire summary, Red Angus breed history and the Red Angus Association of America staff, board of directors and departments. General beef industry, beef breeds, nutrition, management, anatomy and reproduction are included in the Stockman’s Quiz. The Stockman’s Quiz is worth a total of 50 points.

The Equipment Identification portion of the Stockman’s Quiz will consist of actual equipment/items used throughout the beef industry to be identified in writing on answer blanks provided. Items can range in size and will encompass many areas of the beef industry including veterinary supplies and various items used in feedlot cattle processing, calving time, fencing, hay baling... The Equipment Identification portion of the quiz may be held at a different location than the Stockman’s Quiz. The Equipment Identification quiz is worth 25 – 30 points..

1. Contestants may not bring notes, books or reference materials to the testing area. All materials needed (testing sheet, sire summary pages, number two pencil and tie-breaking questions) will be provided.
2. Conferring with other contestants constitutes disqualification.
3. Ties will be broken by five pre-selected, unmarked questions from the test to decide the final placing.

BEEF QUIZ BOWL

The beef quiz bowl will test team members' knowledge and quick recall of cattle and, specifically Red Angus, facts.

1. Teams will compete in a series of head-to-head competitions in which points are earned by correctly answering questions related to Red Angus and the beef industry.
2. Each team will consist of members that are randomly drawn and assigned by the Round-Up planning committee. Teams will be 4 - 5 members each.
3. Team placings are determined by single elimination.
4. Each competition between teams in the first elimination round will consist of two parts:
Part one: questions are answered in a head-to-head competition by individual team members – no conferring - . For example, questions would be directed to the first member of each team, then the second, then the third and fourth. The first of the designated team members to signal is given three seconds in which to answer. If correct, the team earns 10 points. If the first person to ring in answers incorrectly, the member on the opposing team has a chance to provide the correct answer – answer expected immediately. No points are deducted for incorrect answers.
Part two: consists of 10 questions that are open to anyone to answer – the first person to ring in attempts to answer correctly in three seconds. If the answer is incorrect, the opposing team is given 2 seconds for a team member to ring in.

Round one is a single elimination competition.

Round two: winning teams from Round one will be paired for the playoffs until all winning teams have competed in a second round. In the case of an odd number of teams, one team will receive a by.

Final round: the two remaining undefeated teams will compete for championship honors.

PRINT ADVERTISING CONTEST

*****Note: you should bring a completed Print Advertising entry with you!**

This competition requires the participant to create an advertisement relating to the beef industry and utilizing Red Angus.

1. The created ad can promote any item related to the Red Angus and/or beef industry.
2. Entries must be full color – no black and white entries accepted.
3. Each ad must include Red Angus – one image or photo of a Red Angus must be included.
4. Completed entry must be a minimum of 8" x 10" in size; but may not exceed 10" x 12".
5. Completed entry must be on card stock or a heavier paper.
6. Entries must include a minimum of 3 different materials (photos, cut-outs, stickers, computer art, personal artwork, lettering..) to create a dimensional ad.
7. Judges will score the ads in each of the two divisions (junior and senior) as follows:
 - a. 35% Clarity of what is being promoted
 - b. 30% Neatness and organization
 - c. 35% Originality of design

Print Advertising entries must be turned in at check-in - 2013 Round-Up on Saturday, June 22.

RED ANGUS POSTER CONTEST

Posters displayed at the National Convention

The Poster Contest offers JRA members an opportunity to display their creative and artistic abilities. Completed posters must be entered upon check-in at Round-Up.

Poster Contest Guidelines:

1. Contestants must be members of the JRA
2. All work must be that of the entrant. Contestants should include the following information in the upper left-hand corner on the back of the poster: name, complete mailing address, member code, age (as of January 1 of the calendar year), subject category in which the poster is entered.
3. There are 2 age divisions:
 - a. Junior – 15 years and younger
 - b. Senior – 16 years through 21 years
4. There are three subject categories:
 - a. Breed/Association Promotion – highlights the value of Red Angus in a successful cattle operation or the benefits of active membership in a Red Angus Association.
 - b. Membership Recruitment – develop and illustrate ideas and themes to recruit new members into the JRA or a state junior association and/or recruitment of JRA members to Round-Up.
 - c. Herd Advertisement – create print advertisement suitable for promotion of your own herd or a fictitious (but realistic) situation.
5. Poster dimensions must be either 14" x 22" or 22" x 28".
6. There is no limit to the use or style of drawings or lettering, provided they are the design and handiwork of the entrant. Posters should not be made using computer-generated graphics or designs. Photographs, magazine clippings, stencils and adhesive letters may be used.
7. To insure the safety of the entrants handiwork, it is suggested that posters be laminated or covered with clear, contact paper.

JRA SCRAPBOOK COMPETITION

The Scrapbook Competition offers a chance for JRA members to showcase their handiwork in preserving their memories of Red Angus involvement. Scrapbooks must be entered at check-in.

Scrapbook Guidelines:

1. Scrapbooks must be created by members of the JRA and the member exhibiting the book.
2. Scrapbook cover should incorporate the year and include a consistent theme carried throughout the book.
3. Each event should be arranged in calendar sequence.
4. Include photographs, news clippings, press releases, or anything else that might be found interesting and exciting.
5. Books should be neat and organized with no loose pieces and everything should be captioned.
6. Scrapbooks will be judged on contest, originality, neatness and general effect.
7. There are 2 divisions:
 - a. Junior – 15 years and younger
 - b. Senior – 16 years through 21 yearsAges are as of January 1 of the calendar year
8. Scrapbooks will be judged by a committee at Round-Up each year.
9. Scrapbooks can be entered only once in the JRA Scrapbook Competition.

CATTLE EVALUATION

The Cattle Evaluation/Judging Contest will consist of Red Angus cattle classes which may include: heifers, bulls, steers, cow/calf pairs and keep/cull. Some classes will be designated as “Questions Classes” – after judging the class, 10 questions will be asked on the class and answers provided by each judge on their placement cards. No oral reasons are given in the cattle evaluation contest.

BARNYARD OLYMPICS/RANCH RODEO

Barnyard Olympics/Ranch Rodeo is a team competition for skill and fun. Each team will have to complete a variety of tasks/skills that may be performed in an every day working situation on a cattle operation or may be designed to test speed and accuracy.

1. Each team will consist of members randomly drawn by the Round-Up planning committee that will represent, at a minimum, one junior member 15 years of age or younger and one senior member 16 years or older. Teams will consist of 4 – 5 members but may vary due to numbers in attendance.
2. Teams will compete in a variety of events scored by time to completion.
3. In some events, every team member must compete; in some events, only selected or volunteer members will compete as not all team members will be needed to complete the task.
4. Team results will be calculated to determine the winning Barnyard Olympics/Ranch Rodeo competitors.

JRA T-SHIRT DESIGN CONTEST

The JRA T-Shirt Design Contest will showcase the creativity, art skills and ingenuity of each contestant. Juniors are invited to submit their ideas for a design to be used on JRA attire – t-shirts, sweatshirts, windshirts... A complete Tshirt design must be entered at check-in. Your logo/t-shirt design can be in color or black and white. Keep in mind that the designs may be used on shirts and other advertising for Round-Up, so simplicity works best. Let your imaginations and creativity run wild for the JRA design!

Designs may also be logo ideas for the 2014 Round-Up – “California Dreaming.”

Designs do NOT have to be on a shirt, it can be on paper and must fit within an 8 x 10 area.

SPEECH CONTEST

For 2013, the speech competition at Round-Up will include a **Prepared** Speech division and an **Extemporaneous** Speech division. You must declare your entries in either or both speech contest(s) at Round-Up check-in.

*New - the Prepared Speech division will be combined with a PowerPoint presentation – so each speaker will have a PowerPoint to use while giving a speech. The Speech Contests will be held on Monday, June 24 at Ft. Keogh using classrooms complete with audio/visual equipment for speaker use. Each speaker may either bring their own laptop OR a flash/USB drive to use in the Ft. Keogh computers.

A minimum of 6 slides are required for a Prepared Speech but no upper limit is established. However, speeches must be a minimum of 2 minutes and a maximum of 5 minutes.

JRA 2013 Prepared Speech Topics

1. How Reproductive Technology Has Improved The Beef Industry
2. Red Angus Association of America Marketing Programs
3. Understanding Red Angus EPDs

JRA 2013 Extemporaneous Speech Topics

Specific topic details will be provided at Round-Up and each person participating in the Extemp contest will have a minimum of 30 minutes to prepare the presentation. Folders of information on the Extemp topics will be provided to each speaker for use during the preparation time.

Possible Extemp topics include: beef in a healthy diet; selecting the best bull for your operation; advantages of Red Angus genetics; keeping and using performance records/information.

***All speeches (prepared and extemporaneous) must be a minimum of 2 minutes and maximum of 5 minutes. Points will be deducted for being under minimum time or for being over maximum time.**

Reminder: contests included in Best All Around calculations are:

- Team Sales
- Stockman's Quiz
- Equipment Identification
- Beef Quiz Bowl
- Cattle Evaluation/Judging
- Barnyard Olympics
- Speech – 2 divisions: Prepared and Extemporaneous
- Print Advertising – bring entry to Round-Up
- Poster – bring entry to Round-Up
- Scrapbook – bring entry to Round-Up
- T-shirt Design – bring entry to Round-Up

Entries for: Print Advertising, Poster, Scrapbook and T-shirt must be brought to Round-Up and entered at check-in.

Points will also be awarded for anyone attending Round-Up who also entered the JRA Photo Contest. The photos will be displayed at Round-Up as well.