



**LOADED 4 LEADERSHIP  
Junior Red Angus Conference**

New for you! The Loaded 4 Leadership (L4L) junior conference will focus on providing juniors with skills and information to address the public with a positive message about the beef industry and agriculture. Staff from the National Cattlemen's Beef Association will train attendees in the Master of Beef Advocacy program. After registering for L4L, your e-mail address will be given to NCBA, you will receive an e-mail invitation and then be expected to complete a 6 lesson beef industry course before attending to the conference. You may work on the lessons at your own pace but must finish before January 6. Staff from Colorado State University Extension Service and Meyer Natural Angus will discuss livestock ethics, humane certification and how consumers are impacting beef production. Red Angus breeders on the schedule will provide motivation, inspiration and direction for your role as a leader in the industry, taking an active part in agriculture and being ready to deliver your message and what you learn during L4L when you go back to daily life. The JRA Board will coordinate some fun ice breakers and leadership-oriented workshops throughout the two day program.

**MAKE PLANS TO ATTEND THE FIRST RED ANGUS JUNIOR LEADERSHIP CONFERENCE!**



**Thursday, January 6 and Friday, January 7, 2011  
Doubletree Hotel, Denver, Colorado**

**Begin each day at 9 a.m., wrap up each day by 4 p.m.; group fun activity Thursday evening  
Schedule includes: Motivational speakers, Master of Beef Advocacy training,  
Livestock Ethics and our responsibilities, leadership workshops, scavenger hunt**

**For registration forms and more information, go to: [RedAngus.org](http://RedAngus.org) , see July issue of Have You Herd or  
contact Dawn Bernhard, [dawn@redangus.org](mailto:dawn@redangus.org)**

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**JRA National Advisor: Dawn Bernhard  
[dawn@redangus.org](mailto:dawn@redangus.org)**

# Get Ready For Denver 2011!

## 2011 RED ANGUS NATIONAL SHOWS

The 2011 Red Angus National Open, Junior and Pen Shows will be held at the National Western Stock Show (NWSS), Denver, Colorado.

### Schedule of Events:

#### Thurs., Jan. 6th

Red Angus In Place  
(FOR ALL SHOWS - 12:00 NOON)

National Show Processing  
Pen 10:00AM - 2:00PM (Stockyards Arena)  
Open & JR 2:00PM - 6:00PM (On the Hill)

#### Fri, Jan. 7th

RAAA Board of Director's Annual Meeting

#### Sat, Jan. 8th

Red Angus Brain Trust 1:00PM (Double Tree Hotel)  
Reds on Ice Sale 6:00PM (Double Tree Hotel)

#### Sun, Jan. 9th

Breakfast in the Yards/Social 8:00 AM (In the Yards)  
National Pen Show 11:00AM (Stockyards Arena)  
Hamburger Feed/Social 12:30 PM (In the Yards)  
Mile High Classic Sale (Livestock Center Arena)  
Social in the Yards (Breeders Stalls)

#### Mon, Jan. 10th

National Junior Show 8:00 AM (On the Hill)  
National Open Show - after Jr Show  
Hill cattle All Out - 9:00PM

## 2011 JUNIOR NATIONAL RED ANGUS SHOW ENTRY INFORMATION

1. To enter the Junior National Red Angus Show, go to:  
**[www.nationalwestern.com](http://www.nationalwestern.com)**
2. Complete entry forms in the **Junior Breeding Heifer Show** section of the premium book. On entry form - where it asks for class number - record the CLASS NUMBER from the **Red Angus Open Show** pages in the premium book that corresponds with your heifer's age.  
  
Junior entries must complete the back of the Junior Breeding Heifer Show entry form in regards to chute fees, entry fees, exhibitor passes/badges...
3. If you wish to enter the Red Angus National Open Show, you must complete entry forms from the Red Angus section in the OPEN section of the premium book.

**ENTRY DEADLINE - NOVEMBER 20, 2010**  
Entries can be made online or forms downloaded, completed and mailed to the National Western.

For questions, contact Erin Dorsey, National Western Stock Show, Livestock office, 303/308-0360 or [edorsey@nationalwestern.com](mailto:edorsey@nationalwestern.com)

## INDIANA JUNIOR RED ANGUS OPPORTUNITIES!!

Don't forget junior activities available in Indiana!

The 2010 Indiana Hoosier Beef Congress is on the horizon! There is a junior Red Angus Show in the Beef Congress. The entire event runs from Dec. 2 - 5th. There are team fitting contests, showmanship classes, poster and photography contests, a trade show, judging contests, the show, and sales. If any junior Red Angus member is interested in consigning an animal in the Red Angus sale, please contact Beth Riggins directly or visit the Indiana Red Angus Association website at: [www.indianaredangus.com](http://www.indianaredangus.com). As you see, there are lots of activities for junior beef enthusiasts! For more information and entry forms, go to: <http://www.hoosierbeefcongress.com/> or [www.indianaredangus.com](http://www.indianaredangus.com).

For more information on the Indiana Junior Red Angus Association, please contact the state advisor, Beth Riggins: [bethriggins@hotmail.com](mailto:bethriggins@hotmail.com)

The Northern International Livestock Exposition (N.I.L.E.) hosted the Red Angus junior and open shows on October 12 in Billings, Montana. Dirk Johnston, Bancroft, ID, judged the junior show.

The Montana Red Angus juniors held their annual meeting on Tuesday. New MJRAA officers were elected and include: Abbi Bogges as president and Alyssa Hahn-Pierce as Ambassador. Tuesday evening, the juniors enjoyed a pizza and swimming party. Some junior members also assisted in making a radio commercial while at the N.I.L.E.

JRA member, Cody Kluser, John Day, Oregon, exhibited the Grand Champion heifer in both the junior and open show. Pictured below is Cody's heifer: Santiam's Lakota V10, sired by Lorenzen Cherokee 4602.



# RED ANGUS JUNIORS BUSY IN RENO

Red Angus juniors from the west coast and surrounding states gathered in Reno, Nevada, for the Red Western Classic Show and the Bet On Red Sale the first weekend in November. Junior member from Oregon, Jeremy Lee, made and donated chaps that were auctioned off during the Red Angus banquet. The proceeds from the auction go to the North West juniors' fund. Dale Herboldt, 3 Rafters Ranch, purchased the chaps. Shana Morcom, JRA Public Relations Director, spoke at the banquet about what is going on with the JRA.

## 2010 Red Western Classic - Junior Show results:

**Photo 1: Grand Champion Female:** Dunn Lakota Edge 0915 Feb 13 2009 sired by NSF Leading Edge N013. Owned by Patrick and Brady Linnell, Hermiston, Oregon. She was also the Junior Champion

**Reserve Grand Champion Female:** HSCC Major Honey 2X February 8, 2010 sired by LCC Major League A502M. Owned by Cody Kluser, John Day, Oregon. She was also the Junior Calf Champion

**Photo 2: Grand Champion Bull:** HSCC Cody's Cash May17 2010 sired by 814 6R. Owned by Cody Kluser, John Day, Oregon.

**Reserve Grand Champion Bull:** Red Dodge 7210 April 20, 2010 sired Red Fine Line Mulberry 26P. Owned by Megan Banwarth, Adin, California.

**Photo 3: Champion Senior Showman** - Shana Morcom, Arlington, Washington

**Reserve Champion Senior Showman** - Patrick Linnell, Hermiston, Oregon.

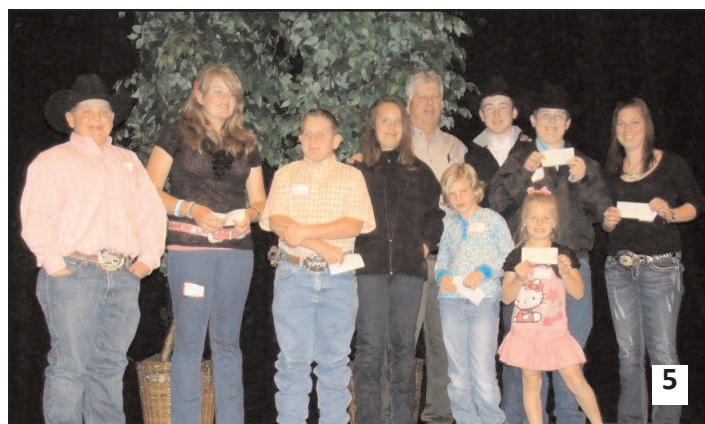
**Photo 4: Champion Junior Showman** - Kolby Steidlmayer, Colusa, California

**Reserve Champion Junior Showman** - Megan Banwarth, Adin, California

**Roy McPhee Memorial Futurity** - 10 heifers competed for \$3000 futurity.

1. Cody Kluser, John Day, OR with LJL Julian 86. Consigned to 2009 Bet on Red by Lazy J Red Angus
2. Emma Gnech, Macdoel, CA with EGR Breezy Feb 2, 2010 heifer out of a consignment from Shepherd's Radiant Reds.
3. Brady Linnell, Hermiston, OR with DUNN Lakota Edge 0915 - Consigned by Dunn's Double Eagle Ranch.
4. Patrick Linnell, Hermiston, OR with 6R Cameo- consigned by 6R Ranch.

**Photo 5: Juniors involved with Roy McPhee Memorial Futurity.** Left to right - Cody Kluser, Anna Miller, Royce McPhee-Bayha, Megan Banwarth, Brian Heinze (NW Red Angus President), Emma Gnech, Patrick Linnell, Brady Linnell, Rose McPhee McCorquodale, Tyler Smyth.



## JRA Photo Contest Gets Update!

The JRA Board evaluated and updated the Photography Contest. The entry deadline was moved - to keep in line with other JRA contests - and to adopt our contest to the technology available today for submission of entries. Check out the updates below and mark your calendars to submit photo entries in the 2011 contest!

### **RULES FOR NATIONAL JUNIOR RED ANGUS ASSOCIATION PHOTOGRAPHY CONTEST**

1. Open to all current, active members of the National Junior Red Angus Association (JRA)
2. Entries may be color or black and white, 8 x 10, and should be submitted electronically via e-mail to: dawn@redangus.org . Entry information must be included in the body of the e-mail and MUST include: name of photographer, age, gender, home address, city, state, zip and phone number
3. Photo entries must have been taken during the past year. Photos cannot be altered or image-enhanced in any way. Photos must be submitted in 8 x 10 format/size.
4. Photo entries cannot have been presented for any previous JRA Photography Contest
5. Maximum two entries allowed per contestant per year
6. Photos become the property of the Red Angus Association of America and the American Red Angus Magazine for use in publication and promotion.
7. All photo entries must contain at least one Red Angus animal
8. Entries will be printed and mounted for display to the judges and at the National Red Angus Convention
9. Junior members receive \$25 per photo entry, not to exceed two entries per contest per year
10. The JRA Photo Contest will be judged and the results posted in the junior newsletters, ARA Magazine and RAAA Convention.
11. Entries submitted by a JRA member attending Round-Up in the same calendar year will contribute points toward Best-All-Around individual selection.
12. ENTRY DEADLINE IS MAY 1. SUBMIT ENTRIES TO:  
dawn@redangus.org

## 2011 JRA Deadlines

March 31	RAAA/JRA Scholarship applications Available online
May 1	Round-Up registration
	JRA Officer applications/pledge form
	Essay Contest - rules online
	Powerpoint Contest
	Graphic Design Contest 2 categories: business card; ad
	Photography Contest
	Merit Award Program applications forms online
	American/Canadian Exchange Program applications online

## **WATCH FOR THE DECEMBER ARA!**

The December issue of the ARA Magazine is the annual Junior Spotlight issue. Look through it for coverage of 2010 Round-Up, industry articles written by the JRA Board, information on 2011 Round-Up and more!