

# NATIONAL JUNIOR RED ANGUS ASSOCIATION ESSAY CONTEST

## PURPOSE

The National Junior Red Angus Essay Contest began in 2000 to celebrate and recognize outstanding youth committed to the future of the beef industry. We hope to develop more active Junior members at the grassroots level by allowing all members to be included in this contest. Development of leadership skills in the beef industry is critical. This contest should help with the following skills: writing, thinking, problem solving, and general education of a product.

## GENERAL GUIDELINES

1. Cash prizes will be awarded in four age divisions:
  - A. Junior Division: Sixth Grade and under – \$100 first; \$75 second; \$50 third
  - B. Intermediate Division: Seventh through Ninth Grade - \$100 first, \$75 second; \$50 third
  - C. Senior Division: Tenth through Twelfth – \$125 first; \$100 second; \$75 third
  - D. College Division: High School Graduates through 21 years - \$125 first; \$100 second; \$75 third
2. Participants must be a current, active member of the National Junior Red Angus Association.
3. All essays must be typewritten and submitted by e-mail to: dawn@redangus.org
4. Entry deadline is MAY 1, 11:59 p.m.. Essays must be received by this date/time.
5. Essays need to be submitted with a typewritten cover sheet that includes: Name, complete permanent mailing address and telephone number, year in school, and if applicable, field of study.

## TOPICS AND RULES

1. **Junior Division:** 250 words or less on **“How I Got Involved in Red Angus”**
  - Cite at least one reference for the essay (personal interviews, magazines, books)
2. **Intermediate Division:** 500 words or less on **“Being a Red Angus Advocate”**
  - Cite at least two references for the essay (personal interview, magazines, books)
3. **Senior Division:** 750 words or less on **“Using Multi-Breed EPDs to Promote Red Angus”**
  - Cite at least four references for the essay (personal interview, magazines, books)
4. **College Division:** 750 words or less describing **“My Responsibilities as a Beef-Industry Advocate”**
  - Cite at least five references for the essay (personal interview, magazines, books)

## SELECTION PROCEDURES

A committee will evaluate all the essays and select the top finalists in each age division. Essays will be evaluated on the basis of:

- Clarity of expression, spelling and grammar; **10%**
- Accuracy of information; **35%**
- Persuasiveness; **10%**
- References cited; **5%**
- Originality of thought and topic; **40%**

**SCORE SHEET**  
**JRA ESSAY CONTEST**

<u>CATEGORY</u>	<u>POINTS POSSIBLE</u>	<u>POINTS AWARDED</u>
Clarity of expression	10	_____
Persuasiveness	10	_____
Originality of thought and topic	40	_____
Accuracy of information	35	_____
References cited	5	_____
	<b>TOTAL</b>	
	<b>100</b>	_____