

# Graphic Design Contest

## JRA GRAPHIC DESIGN CONTEST RULES

The JRA Graphic Design Contest was established to provide an opportunity for members to showcase their creative and technical skills in developing Red Angus promotion materials. Entries in the Graphic Design Contest must be created by the JRA member submitting the design and must be created using computer technology.

1. Your website or graphic design must be created using computer technology.
2. Promote the Red Angus breed, organization, industry or individual herd. Examples are flyers, advertisements, newsletters, brochures, etc.
3. If you enter a web site design, there must be at least one link to another page included with your entry.
4. Designs will be judged on:
  - 35% Clarity of what is being promoted
  - 30% Neatness and organization
  - 35% Originality of design

All entries in the Graphic Design Contest will be judged in one category and evaluated on each entry's individual merit whether as a poster, business card, flyer, website, etc. Website designs are wide open for entry but entries must relate to Red Angus Promotion – an event, ranch, field day, JRA, commercial marketing and individual cattle.

Entries must be completed and received by May 1, 11:59 p.m. Electronic submission of entries as pdf files is preferred with the exception of website entries which must be submitted with the address of the website. Please e-mail entries to the Junior Programs Coordinator at [kim@redangus.org](mailto:kim@redangus.org).