

Overview

The four days in South Dakota and Iowa will be jammed packed with both education and fun! Site visits will focus on the use of technologies to advance production throughout various segments of the beef industry. Team challenges and individual contests will showcase your knowledge of cattle production, product (beef) knowledge, and technology trends. The JRA annual meeting provides an opportunity to guide continuous improvement for the organization and elect the 2017-2018 board of directors. Plus, the entire experience is a chance to create friendships and memories of a lifetime.

Wednesday, June 28, 2017 | *Overnight in Sioux Falls, SD*

Kick Off Session | *Welcome and Orientation*

The JRA junior board will set the stage for the conference and participants will engage in experiences to build the foundation for their Round Up team.

South Dakota State University | *Tour, Dinner and Keynote*

The SDSU Cow-Calf Education and Research Facility (CCERF) plays a key role in serving the needs of SDSU students and state beef cattle producers across the Upper Midwest. The state of the art facility is designed to maximize opportunities for research in beef production.

Holly Hoffman is a South Dakota cattle rancher that finished fourth at the end of the season on Survivor Nicaragua; and was the last woman standing as well as the last member of her tribe. In her keynote she will inspire participants to take opportunities and focus on faith, attitude, determination, confidence, desire, and perseverance.

Thursday, June 29, 2017 | *Overnight in Sioux Center, IA*

Sioux Falls Regional Livestock | *Tour*

Locally owned and operated, the staff at SFRL Inc. has combined experience in the livestock industry for over 200 years. Centrally located in the "heart of cattle country", they offer a state of the art facility for our customers to conveniently market their livestock through competitive bidding.

Opportunities Farm | *Tour and Lunch*

The Opportunities Farm is an SDSU working farm where students can experience hands-on livestock and agronomy research. The 1,120 acres of land and feedlot facilities provide an outstanding opportunity to conduct research and education. The facilities include three types of feedlot systems (confined, partially confined and open) to compare environmental impacts, livestock performance, physiological stress measurements, and selected nutritional trials.

Trans Ova Genetics | *Tour*

Trans Ova Genetics provides industry-leading reproductive technologies and expertise to cattle breeders through a unique professional services team that works closely with clients to understand their breeding goals, and ultimately help clients advance and extend superior genetics. Internationally

recognized as a source of superior animal husbandry and reproductive expertise, Trans Ova Genetics offers an integrated system of regional centers, satellite stations and on-farm application of reproductive technologies.

Friday, June 30, 2017 | Overnight in Sioux Center, IA

Plymouth Dairy | Tour

Plymouth Dairy is a 2700 head operation with an exclusive partnership with the Wells Company. All of the farm's milk is sold to Wells to produce Blue Bunny Ice Cream. The family owned dairy was developed as a combination of the request from Wells for local product and the families desire to expand opportunities for children returning from college.

Hy-Vee Distribution Center | Tour

An employee-owned supermarket chain, Hy-Vee was founded in 1930 and operates over 230 stores through the Midwest. The Distribution Center provides the company a means to ensure the proper cold chain from manufacturing through warehousing and transportation to their retail stores.

Grand Meadow Feeders | Tour and Lunch

The owners of Hoop Beef System operate Grand Meadow Feeders as a commitment to their customers; feeding their own cattle in the same systems they design and sell. Their goal is to have more data and knowledge on deep bedded cattle facilities than anyone else. Grand Meadow Feeders utilizes seven hoop buildings to house over 2200 head of cattle.

Solution Genetics | Tour and Dinner

Solution Genetics provides Red Angus and Red Hybrid genetics combining phenotype and performance for the purebred and commercial cattle industry, that enhances their customer's ability to achieve their goals.

Saturday, July 1, 2017 | Overnight in Sioux Falls, SD

Holiday Inn Express | Association Meeting

The annual business meeting of the Junior Red Angus Association of America.

Wild Water West | Recreation

The largest water park in South Dakota, participants have access to all waterpark attractions, go-karts, mini golf, batting cages, and sand volleyball.

ClubHouse Hotel & Suites | Banquet and Keynote

The banquet is an opportunity to celebrate the week's events and award the winners of our four national contests, the Round-Up Top Hand and the Champion Team. Also hear from Amanda Radke, a fifth generation rancher from Mitchell, S.D., who has dedicated her career to serving as a voice for the nation's beef producers.