

“DOLLAR\$ IN YOUR POCKET”

Commercial Cattlemen's Symposium

Wednesday, September 7, 2016 • 10 a.m.

Renaissance Oklahoma City Convention Center

10 North Broadway Ave. • Oklahoma City, OK 73102

Ladies' Forum at 1 p.m.

Featuring leading experts addressing opportunities in the beef industry to:

- Capture value through innovative marketing
- Nutritional considerations of the cowherd
- Use of technology to improve profitability

Schedule:

- 10 a.m.** Welcome – Clint Rusk, Oklahoma State University,
Head of the Department of Animal Science
- 10:15 a.m.** Opening presentation; Marketing Outlook
Derrell Peel, Oklahoma State University
- 11 a.m.** Keynote Address – Tom Brink, RAAA CEO
- 12 p.m.** Lunch in the Trade Show
- 1 p.m.** Commercial Cattlemen's Symposium Resumes
John Arthington, University of Florida
Darrell Busby, Tri-County Steer Futurity
- 5 p.m.** Oklahoma Kick-Off Reception

Ranch Tested. Rancher Trusted.

Red Angus



FREE SEMINAR • LUNCH PROVIDED • TRADE SHOW OPEN

Register online at redangus.org and reserve your seat today!