

PERSONALITY OF THE YEAR AWARD

1975	JIM LEACHMAN	MT
1976	JOSEPH P. GIVHAN	AL
1977	GEORGE CHIGA	OK
1978	SALLY FORBES	WY
1979	KEN THATCHER	IA
1980	ABDON AND MARTIN LIZASO	ARGENTINA
1981	FRANCES R. NEWTON	CO
1982	RAY MEYER	SD
1983	BILLY POWELL	AL
1984	ROY G. BEEBY	OK
1985	JOHN V. ROBBINS	MT
1986	WAYNE SIBBALD	CANADA
1987	ROY D. MC PHEE	CA
1988	NORMA AND TERRY ROHRDANZ	NE
1989	JACKIE AND ELAINE KLOPFER	KY
1990	DOUG AND LINDA ANDERSEN	NE
1991	DAN AND MARY STRAKA	NE
1992	E. W. YANCEY	VA
1993	WALTER LARSON	IA
1994	DAVID KLINDT	MO
1995	HOWARD AND CHARLOTTE BOBBITT	TN
1996	LELAND "LEE" LEACHMAN	MT
1997	JANE AND HENRY WHITLEY	AL
1998	JIM KOLLE	TX
1999	JON ROBINETT	WY
2000	KYLE AND AMY GILCHRIST	IA
2001	STEVE ANDRAS	IL
2002	KELLI AND DONNELL BROWN	TX
2003	MIRIAM FOSHEE	AL
2004	SAL FORBES & GEORGE CHIGA	WY & OK
2005	JACK AND MARTHA ROBERTS	NM
2006	WAYNE FERGUSON	TX
2007	CONNIE MUSHRUSH	KS
2008	JOHN AND JANE PICCATTO	IL
2009	JOHN EKLUND	TX
2010	JOAN LUDVIGSON AND JOANN JAMES	IA
2011	MARK MOXLEY	MD
2012	MARY OTLEY	OR
2013	RON AND ESTHER FISCHER	MT
2014	RAYMOND PRESCOTT	SC

RED ANGUS ADVOCATE OF THE YEAR AWARD

(Replaced "Personality of the Year Award" starting in 2015)

2015	GARY JACOBSON	MN
2016	LOIS BIEBER	SD
2017	CELESTE SETTRINI	CA

PIONEER BREEDER OF THE YEAR

1987	BERT CRANE	CA
1988	OWEN KOLLE	TX
1989	CLARK AND JEAN MC KELVEY	TX
1990	LEE AND ELAINE MC LEAN	MO
1991	HENRY AND JANE WHITLEY	AL
1992	JIM AND CORINNE LEACHMAN	MT
1993	THE FORBES FAMILY	WY
1994	RON AND LOIS BIEBER	SD
1995	ROY AND NELLIE MC PHEE & FAMILY	CA
1996	ROY G. BEEBY & FAMILY	OK
1997	JACK AND GINI CHASE & FAMILY	WY
1998	LORENZEN FAMILY	OR
1999	RALPH AND HELEN PEDERSON	SD
2000	LAWRENCE FORSTER FAMILY	ND
2001	REX AND JOANN JAMES	IA
2002	EMILY AND DAVE LARSON	MT
2003	JOHN ROBBINS FAMILY	MT
2004	50 MOST-INFLUENTIAL PEOPLE	
2005	JIM AND ALYNDA MCLEAN	GA
2006	JIM SHIRM	TX
2007	CLIFFORD & DENNIS HALFMANN	TX
2008	TONY AND KAREN MESSMER	ND
2009	LARRY GILL FAMILY	SD
2010	SCHULER-OLSEN FAMILY	NE
2011	LELAND RED ANGUS	MT
2012	LOOSLI RED ANGUS	ID
2013	ROB AND PEGGY BROWN	TX
2014	PIEPER RED ANGUS	NE
2015	HALL RED ANGUS	NE
2016	PELTON RED ANGUS	KS
2017	CROISSANT RED ANGUS	CO

BREEDER OF THE YEAR

1979	MACKENZIE BROS.	CANADA
1980	R.C. BUCKNER	TX
1981	GAROLD PARKS	IA
1982	ROBERT L. ANGEL	GA
1983	JIM LEACHMAN	MT
1984	ROY D. MC PHEE	CA
1985	AL ENFINGER	FL
1986	DAVID CAWLFIELD	MT
1987	LEONARD LORENZEN	OR
1988	JACK AND GINI CHASE	WY
1989	JOHN AND BETTY LAMBRECHT	MT
1990	REX AND JOANN JAMES	IA
1991	CLIFF AND AUDREY HAUGEN	MT
1992	JACKIE AND ELAINE KLOPFER	KY
1993	ROY G. BEEBY	OK
1994	JOHN AND SANDRA ROBBINS	MT
1995	MELVIN AND LUELLA LELAND	MT
1996	THE SCHULER FAMILY	NE
1997	HAROLD AND PAT HUGHES	MT
1998	FORBES FAMILY – SAL, SPIKE, CAM, TRISH	WY
1999	SONSTEGARD FAMILY	MN
2000	TONY AND KAREN MESSMER	ND
2001	KIRBY AND ROBYN LANE	MO
2002	JACK AND GINI CHASE	WY
2003	RON, LOIS, CRAIG & PEGGY BIEBER	SD
2004	RAISLAND RED ANGUS	MT
2005	PIEPER RED ANGUS	NE
2006	5L RANCH – LARRY & LISA MEHLHOFF	MT
2007	LARRY AND JEAN CROISSANT	CO
2008	LARRY LORENZEN	OR
2009	JOE AND CONNIE MUSHRUSH	KS
2010	PELTON RED ANGUS	KS
2011	LUDVIGSON STOCK FARMS	IA
2012	CROSS DIAMOND CATTLE CO.	NE
2013	FEDDES RED ANGUS	MT
2014	WHITLEY RED ANGUS	AL
2015	HUEFTLE CATTLE CO.	NE
2016	PIEPER RED ANGUS	NE
2017	RED HILL FARMS	TN

COMMERCIAL PRODUCER OF THE YEAR

(Established in 2004)

2004	JOHN WARREN, PAXTON RANCH	NE
2005	JOE TALLY	MS
2006	BROSECO RANCH	TX
2007	MARY OTLEY	OR
2008	JOHN PRICE AND JOHN HANKS	CO
2009	BRUCE AND LYNETTE DURHEIM	ND
2010	GEORGE BROWN, HOODOO RANCH	WY
	DELONG FAMILY RANCH	NV
2011	KENANSVILLE CATTLE CO.	FL
	SUN AG	FL
2012	SKINNER RANCES INC.	OR
2013	JACK BICKEL AND DAUGHTER ROBIN	SD
2014	BILL AND CLAUDIA TUCKER	VA
2015	INDIAN CANYON RANCH	TX
	WAGONHOUND LAND & LIVESTOCK	WY
2016	MARK AND JAIME BURCHFIELD	NE
2017	BLEW PARTNERSHIP (C.J., BECKIE & RUSSELL BLEW)	CO

JOHN V. ROBBINS DISTINGUISHED SERVICE

1980	KEN THATCHER	IA
1981	DR. RICHARD WILHAM	IA
1982	CHARLES J. SHARP, JR	IA
1983	ROY G. BEEBY	OK
1984	JOHN AIRY	IA
1985	ROBERT PRICE	TN
1986	DR. RICHARD BOURDON	CO
1987	BILL CALLAHAN	NE
1988	DARRELL SCHULER	NE
1989	DAVID KLINDT	MO
1990	BETTY GRIMSHAW	TX
1991	ROBERT M. NEWMAN	TN
1992	JOHN V. ROBBINS	MT
1993	JACK AND GINI CHASE	WY
1994	DOUG ANDERSEN	OR
1995	SPIKE FORBES	WY
1996	DR. ROBERT HOUGH	TX
1997	LELAND "LEE" LEACHMAN	MT
1998	B. LYNN GORDON	TX
1999	WAYNE FERGUSON	TX
2000	DAVE AND CATHY OTTO	WY
2001	KENDA PONDER	TX
2002	DAWN BERNHARD	IA
2003	ESTHER FISCHER	MT
2004	KEN BOWER & JUDY EDWARDS	TX
2005	MELVIN LELAND	MT
2006	HAROLD HUGHES	MT
2007	FRANK WEDEL	KS
2008	KELLI BROWN	TX
2009	JACK AND GINI CHASE	WY
2010	FOREST DUNNING	WY
2011	MARTIN MORGAN	NC
2012	JIM DAVIS	ID
2013	TOM WOODWARD	TX
2014	CHERYL AND CASSIE JOHNSON, LATE DAN JOHNSON	IA
2015	FRANK WEDEL	KS
2016	STEVE ANDRAS	IL
2017	BUTCH & SUSAN SCHULER	NE

INDUSTRY SERVICE AWARD *(Established in 1995)*

1995	DR. BRUCE GOLDEN, CSU	CO
1996	SYSCO, INC.	TX
1997	SUPERIOR LIVESTOCK, PAUL BRANCH	
1998	MARK BRADLEY, USDA	
1999	RICK BOURDON, CSU	CO
2000	EXCEL CORPORATION	KS
	MARCINE MOLDENHAUER	
	STAN CULVER	
2001	DR. HARLAN RITCHIE	MI
2002	JIM DAVIS	ID
2003	CARA GERKEN, USDA	
2004	MARK NELSON, ANGUS AMERICA	
2005	BARRY CARPENTER, USDA	
	KEN BULL, EXCEL CORP.	
2006	STEPHEN HAINES, CENTRE FOR STRATEGIC MANAGEMENT	
2007	MEYER NATURAL BEEF	
2008	CENTURY FEEDERS	KS
2009	DEVELOPERS OF THE GENETIC DEFECT MARKERS	
2010	ROGER JACOBS	MT
2011	SUPERIOR LIVESTOCK	
2012	BLAKE ANGELL	KS
2013	ROB FRASER, MILES CITY LIVESTOCK COMMISSION	MT
2014	BEEF MARKETING GROUP, JOHN BUTLER	
	TYSON FRESH MEATS, INC., BRAD BRANDENBURG	
2015	GENESEEEK	
2016	MOBRIDGE LIVESTOCK	SD
2017	DR. KEN ODDE	KS

OUTSTANDING JUNIOR RED ANGUS MEMBER AWARD *(Established in 1995)*

1995	WILL ANDRAS, PAST JRA PRESIDENT	IL
1996	KAREN MCGEE, PAST JRA PRESIDENT	
1997	CODY GRIFFIN, PAST JRA PRESIDENT	
1998	BRAD RAMSEY, JRA PRESIDENT	
1999	STEPHANIE VOS, JRA PRESIDENT	
2000	JOHN CARTER	TN
2001	CODY HALFMANN	TX
2002	ALAINA BURT	MN
2003	CORTNEY BOWDEN	WI
2004	DANIEL MUSHRUSH	KS
2005	JARED NAMKEN	SD
2006	MEGAN MINTEN	MN
2007	AMBER LEAF	
2008	AMBER BOYLES	TN
2009	MARIANNE MENDOZA	CA
2010	ALYSSA LOONEY	TX
2011	CASSIE KNIEBEL	KS
2012	LAURA DANIEL-MAJOR	GA
2013	ALYSSA LOONEY	TX
2014	JACLYN KETCHUM	MT
2015	RACHEL DAVIS	VA
2016	KACEY KOESTER	ND
2017	GENNA VANWYE	MO

**MELVIN LELAND
INNOVATIVE LEADERSHIP AWARD**
(Established in 2011)

2011	MELVIN LELAND	MT
2016	FRANK WEDEL	KS
2017	DARRELL SCHULER (posthumously)	NE

**DARRELL & MARY LOU SCHULER
MEMORIAL AWARD**
(Established in 2017)

2017	STEVE & SHELLY NEWBERRY	MT
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INTERNATIONAL MARKETING AWARD
(Established in 2002)

2002	EDUARDO LUIS BATALHA	BRAZIL
2007	STEFAN SCHNEIDER	BRAZIL

INTERNATIONAL SERVICE AWARD
(Established in 2004)

2004	DOUG FEE, CEO, CANADIAN ANGUS ASSOCIATION	
2011	DOUG FEE, RETIRED CEO, CAA	

CRITERIA FOR RED ANGUS AWARDS

RED ANGUS ADVOCATE OF THE YEAR

Recognizes a special Red Angus member or commercial producer who passionately expresses support of the Red Angus breed to seedstock producers, commercial producers, industry partners and/or consumers.

PIONEER BREEDER(S)

Recognizes *long-time members* of the Red Angus Association who over the years have *maintained the quality and excellence of their herds through diligent breeding practices*, always keeping Red Angus cattle at the *forefront of their breeding programs*.

BREEDER(S) OF THE YEAR

Recognizes *members who have contributed to and maintained an excellent standard of quality in breeding Red Angus cattle. Recipients are preferred to have had notable recent success in their operations.*

COMMERCIAL PRODUCER OF THE YEAR

Recognizes *commercial producers who have successfully used Red Angus genetics in their operation. Qualifying recipients should have a history of using RAAA commercial marketing tools which add value to their calf crop. This award is not restricted to one recipient a year.*

JOHN V. ROBBINS DISTINGUISHED SERVICE

Recognizes *Red Angus members or individuals of the RAAA who have contributed to the betterment of services offered by the Association. Anyone who has contributed time or talents to enhance the services provided by the RAAA to its members. Recipients are not required to be RAAA members.*

INDUSTRY SERVICE AWARD

Recognizes *an individual, company, beef industry association or academic community who has helped RAAA achieve excellence in the beef cattle industry during the past year or more.*

OUTSTANDING RED ANGUS JUNIOR MEMBER

Recognizes *an outstanding JRA member who has contributed his or her services to the betterment of the national JRA throughout the past year.*

MELVIN LELAND INNOVATIVE LEADERSHIP

Recognizes Red Angus members or individuals of the RAAA who have had a positive impact on the Association through serving in a leadership role. Qualifying candidates should have served on an RAAA committee(s) for at least five years and preferably were previous recipients of the John V. Robbins Distinguished Service award. Awarded when deemed worthy.

DARRELL & MARY LOU SCHULER MEMORIAL

Recognizes outstanding advocates for financial and/or fiscal responsibility within the RAAA. The award recognizes individuals who have led efforts or given significant contributions through their gifts (be it monetary or otherwise) to advance the long-term mission of our breed and its philosophies. Awarded when deemed worthy.

INTERNATIONAL MARKETING

Recognizes an individual who has devoted significant effort to promoting and marketing U.S. Red Angus genetics internationally. Awarded when deemed worthy.

INTERNATIONAL SERVICE

Recognizes an individual who has contributed to expanding the reach of Red Angus services to the international community and/or cooperating with RAAA to increase memberships' ability to export Red Angus genetics. Awarded when deemed worthy.