



Junior Spotlight

WHAT LIES AHEAD? JRA OPPORTUNITIES IN 2009!

Recognition, money, travel, competition, scholarships...all are available to JRA members – if you want to be involved! Take note of the registration, application and entry deadlines listed below and seize your opportunities! For more information on any JRA program or contest, please contact Dawn Bernhard, Junior Programs Coordinator – dawn@redangus.org. Applications, registration forms and information available on the web at www.redangus.org.

RAAA Scholarships – 7 available – application deadline March 31, 2009. Contact Betty Grimshaw – betty@redangus.org – or download application from the website

JRA Essay Contest – entry deadline May 1. Topics found on the website

JRA Powerpoint Presentation Contest – entry deadline May 1. Topic for 2009 entries must be: Red Angus FCCP Program – description, details, advantages. Powerpoint entries will be considered for use by RAAA and members to provide FCCP information on a state or regional basis. Details for entries on the web.

JRA Graphic Design Contest – entry deadline May 1. Details on the web.

Merit Award Program (MAP) – applications due May 1. Awards include scholarships to attend Round-Up. Details and application on the web.

American/Canadian Exchange Program – application deadline May 1.

2009 Round-Up: Branding 'Em Red in South Dakota – June 23 – June 28. Registration deadline May 1. Forms available on-line with the February issue of the "Have You Herd" newsletter and in April Red Generation.

2009 JRA National Officer elections – application deadline May 1.

2010 Junior Stockgrowers Contest – entries due by November 1. Contest to be held January 2010 in conjunction with the National Western Stock Show, Denver, CO. Contact Dave Otto, 75 Parker Ranch Rd., Booneville, AR 72927, 479/928-5049. E-mail application requests to: dave.otto@parker-ranch.com or dawn@redangus.org.

BRANDING 'EM

RED

IN SOUTH DAKOTA!

2009 JRA ROUND UP

2009 SCHEDULE

Tuesday, June 23

- 10 a.m. Registration deadline.
Contest entries due: scrapbook, poster
T-shirt Design Contest
Print Advertising
- Noon Falls Park – welcome ceremonies, lunch,
ice breakers
- 3:00 p.m. South Dakota State University, Brookings:
Market animal evaluation workshop, carcass
evaluation. Campus and facilities tour.

Wednesday, June 24

- 9:00 a.m. Bieber Red Angus, Leola: branding, herd/
ranch tour, lunch.
- 3:00 p.m. Bruce and Lynnette Durham, Ellendale, ND:
multiple GridMaster winners – facilities
tour
- 6:00 p.m. JD Red Angus, John Jung and Stephanie
Luvaas, Mina, SD: Cattle tour, Quiz Bowl,
supper, Barn Dance.

Thursday, June 25

- 9:00 a.m. Gill Red Angus, Timber Lake, SD: Barnyard
Olympics, Equipment I.D., cattle tours, lunch
- 1:30 p.m. Broken Heart Ranch, the Pederson's, Firesteel,
SD: cattle handling demonstration,
cattle processing, Cattle Evaluation Contest,
evening meal

Friday, June 26

- 8:00 a.m. Brief tour of historic Ft. Pierre Stockyards
- 9:30 p.m. Weidenbach Ranch, Highmore, SD: cattle tour,
lunch, Team Sales, Team Speech, Stockman's
Quiz
- 4:00 p.m. Tour Hubbard plant, Huron/Alpena: Show
Rite presentation, evening meal

Saturday, June 27

- 8:00 a.m. Redstone Feeders: large, confinement cattle
feeding facility
- 9:00 a.m. Genex tour

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11:00 a.m. Corn Palace
3:30 p.m. Ramada Inn – Buccaneer Water Park:
enjoy water park for afternoon
7:00 p.m. Awards ceremony, pizza party

Sunday, June 28

Everyone departs for home.
JRA Board attends New Officer Training

THINGS TO KNOW:

Registration fee: \$275 per JRA member, \$375 per adult/chaperone. There is a \$25 discount per junior member in an immediate family.

Registration deadline: May 1, forms online and in April Red Generation

JRA Officer application deadline: May 1

JRA Officer positions open for election in 2009: North Plains, Great Plains, Northeast

Headquarters/arrival location: Super 8, Sioux Falls, SD

Contests during Round-Up: Team Sales, Quiz Bowl, Barnyard Olympics, Print Advertising, Team Speech (new in '09), Scrapbook, Poster, Cattle Evaluation, Stockman's Quiz and Equipment I.D.

Are You Ready To Be A Leader?

JRA Officer Candidates Needed!

Each year, three positions on the six member JRA Board are open for election. In 2009, the three regions with JRA officer

openings are:

Region IV - North Plains: IA, MN, ND, SD

Region V - Great Plains: KS, MO, NE, OK

Region VI - Northeast: CT, DE, IL, IN, KY, ME, MD, MA, MI, NH, NJ, NY, OH, PA, RI, VT, VA, WV, WI

Applicants for the JRA Board must be 16 years of age by day of election; must have attended at least one Round-Up prior to year of application; must be present at the 2009 Round-Up and must have a continuous JRA membership for a minimum of two years prior to year of application.

*Applications must be completed and received by May 1, 2009. Applications may be downloaded from the website or found in the April Red Generation.

National Junior Show News

The 2009 Junior National Red Angus Show, along with the National Open Show, will be held at the North American International Livestock Exposition, Louisville, Kentucky, in November. Entry information will be available at: www.livestockexpo.org. As with other Junior National Shows, the JRA Board, in conjunction with the SERAA Junior Association, will plan activities for all junior exhibitors. Information will be distributed in the Junior Exhibitor letter for all those juniors entered in the Junior National.

During the meeting held on Saturday, January 10, 2009, in Denver, Colorado, the RAAA Board of Directors voted and approved for the Red Angus National Shows (both

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Junior and Open) to be held permanently in Denver, Colorado, during the National Western Stock Show, beginning with the shows in January 2011. With the National Western in 2011, the National Red Angus Shows will no longer be on the 5 region rotation as in the past. The Red Angus shows held in Billings, MT – N.I.L.E.; Ft. Worth, TX – Ft. Worth Stock Show; Des Moines, IA – Iowa State Fair; and Louisville, KY – North American, will be noted as regional shows beginning in 2011.

American/Canadian Junior Exchange Program – APPLY NOW!!!

May 1 is the deadline for application in the JRA American/Canadian Exchange Program! The Exchange Program is an exciting way to visit new places and meet new friends from our neighboring Canada. The Canadian Junior Angus Association (CJAA) and the Junior Red Angus Association (JRA) work together to facilitate an "exchange" between juniors. Members of the CJAA attend Round-Up and members of the JRA attend the Canadian National Jr. Show called "Showdown".

This year, the Canadian Junior Showdown will be held in Dundas, Prince Edward Island, from July 22 – 24. JRA applications selected to represent the JRA/RAAA in the Exchange will receive travel expenses to Canada and will be hosted, upon arrival, by the Canadian Junior Angus Board for three days of fun, contests, cook-off and heifer show.

Interested JRA members must complete an application by May 1:

1. Must be a current, active member of the JRA (emphasis on active)
2. Must be at least 18 years of age and hold a valid Passport by date of travel
3. Must have attended a minimum of two JRA Round-Up events

Junior Stockgrowers Contest Returned to Denver in 2009!

Following a two year break (due to weather circumstances), the Red Angus Junior Stockgrowers Contest was once again held in Denver, Colorado, during the National Western Stock show, January 10 – 12. The 2009



Junior Stockgrowers winners: left to right Front row: Madelyn Mushrush, Laura Daniel, Chelsea Rorison, Cabe Croissant Back row: Brent Johnson (judge), Chris Mushrush, Coy Goggins, Dave Otto (judge)

Contest was again under the management of Dave and Cathy Otto, Booneville, Arkansas and assisted by the JRA Board of Directors.

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Young Red Angus enthusiasts from Colorado to West Virginia met to compete in the Red Angus Junior Stockgrower Contest. This three-day event is designed to instruct youth, ages 10 – 18 years, about many aspects of the beef industry and the Red Angus breed. The focus of the contest is animal knowledge, sportsmanship and herdsmanship, not conformation or fitting of the animal.

This unique contest kicked off with a breakfast at the Doubletree Hotel, where contestants from Colorado, Georgia, Kansas, Nebraska and West Virginia and the judges were introduced. During the contest, participants were individually interviewed by the judges, were observed for sportsmanship and worked in group settings and in one-on-one situations on cattle selection, EPD knowledge, and beef industry issues. The team of judges, Dave Otto, Booneville, AR, Brent Johnson, Nunn, CO, Scott Ford, Bertrand, NE and Esther Fischer, Harlowton, MT, spent hours with the contestants – evaluating and interviewing each contestant in a variety of areas including herdsmanship, industry knowledge, record book completion, cooperation with others, Red Angus knowledge and future goals. Contestants were evaluated on attitude, enthusiasm and willingness to learn as well as ability and cooperation. An extensive record book was also judged which contained detailed financial arrangements, nutrition, management and project story.

The weekend's event culminated with public presenta-

tions which were broadcast on DV Auction. At the conclusion of contestant speeches, the judges presented the 2009 Junior Stockgrowers Contest awards:

Overall Champion: Laura Daniel, LaGrange, GA

Overall Reserve Champion: Chris Mushrush, Strong City, KS

Junior Record Keeping: Madelyn Mushrush, Strong City, KS

Senior Record Keeping: Chris Mushrush, Strong City, KS

Junior Grand Champion: Cabe Croissant, Eaton, CO

Reserve Junior Grand Champion: Madelyn Mushrush, Strong City, KS

Senior Grand Champion: Coy Goggins, Springview, NE

Reserve Senior Grand Champion: Chelsea Rorison, Jane Lew, WV

To benefit the Stockgrowers Contest, a Herd In A Tank auction was held during the Red Angus Mile High Classic Sale on Monday, January 12. The Herd In A Tank was a Millennium semen tank, donated by Chart-MVE, Genex and Willie



John Jung, Mina, South Dakota, purchased the Herd In A Tank to benefit the Stockgrowers Contest.

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Altenburg, filled with 10 straws of semen on each of 7 bulls and three frozen embryos. Red Angus genetics included in the Tank were: Roy Rogers 5604 – donated by Ravishing Reds and Becky Tiedemann, North Platte, NE; Majestic Lightning 717 SGMR – donated by Majestic Meadows, West Friendship, MD and von Forell Ranch, Wheatland, WY; Brown-Ch Assurance 3567S – donated by R.A. Brown Ranch, Throckmorton, TX, Cedar Hill Farm, Jane Lew, WV, Broseco Ranches, Omaha, TX and ABS Global; Red Fineline Mulberry 26P – donated by Brylor Ranch and Fine Line Red Angus, Alberta, Canada; Feddes Big Sky R9 – donated by Chuck and Carol Feddes and Jake Feddes, Manhattan, MT; K2 Red Alliance 1602 703 – donated by K2 Red Angus, Wheatland, WY and Redland Red Angus, Hysham, MT; 5L Destination 893-6215 – donated by 5L Ranch, Sheridan, MT. Three frozen embryos (Beckton Halfmann Hustler R588 x Panhandle Robin 4135) were donated to the Tank by Cross Diamond Cattle Company, Bertrand, NE. The package of tank, semen and embryos was purchased by JD Red Angus, John Jung and Stephanie Pharis, Mina, SD.

Special thanks to Jake Feddes for all his hard work and assistance with the Herd In A Tank!

JRA Contests For You! *By Laura Mushrush, Strong City, KS*

Great opportunities present themselves for members of the JRA with May 1 being the cut off deadline. These oppor-

tunities are four different contests that let you show off your knowledge of the Red Angus breed, writing and designing skills. Got a free afternoon? Well that's all it takes to complete JRA contests.

The essay contest is one of the least utilized contests. It's broken up into four divisions, they are: Junior, Intermediate, Senior, and College. Any member of the JRA is eligible to compete. Each topic for the age division is chosen over difficulty and how well it relates to that age group. The Junior division essay is to be 250 words or less over "What Makes Red Angus Special?" At least one reference needs to be used. The Intermediate division essay needs to be 500 word or less over "Which RAAA Program is Most Valuable and Why?" It needs to have at least two references. The Senior division essay topic is over "How Can Red Angus Remain Competitive In Today's Beef Industry?" This topic needs to be 750 words or less and have at least four references. The College division has to be 750 words or less describing "What Red Angus Can Contribute to Profitability in Today's Agriculture Economy?" It needs to have at least five references. References may include books, personal interviews, and magazine articles.

Got a knack for design? Then you should look into competing in the Graphic Design contest. Using computer technology you can enter in both the divisions. The first division is making a business card. The second division is some sort of Red Angus promotion whether it be an add, flyer, or what-

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ever creative way you come up with to promote the Red Angus breed in a positive light. Full rules can be downloaded from the Red Angus website.

The Power Point contest is a fun and educational way for JRA members to create a piece of material that is promotional to the Red Angus breed. Both the Junior and the Senior divisions this year have the same topic: The Red Angus Feeder Calf Certification Program (FCCP). If entries are of acceptable quality, the winning entry may be used as a promotional piece to be made available to members to use in their home states or regions in giving presentations on FCCP. A written script will be developed to accompany the power point. The Junior division must have a minimum of six slides and the Senior division must have a minimum of 12 slides.

Want to make some money to go towards expenses to travel on Round-Up? If you've been an active member in the JRA on different levels, then the Merit Award Program (MAP) is for you. MAP was created to recognize the individual merits, hard work and accomplishments of all aspects of a JRA member's involvement with Red Angus. Money awards up to \$500 can be received. The MAP application can be downloaded from the Red Angus website. More information and guidelines can be downloaded from the Red Angus website. All entries must be to Dawn Bernhard no later than May 1. It's never too early to start on contest entries because before you know it, the deadline will be here.

Calling All College-Age Red Angus Enthusiasts

By Marianne Mendoza, Valley Springs, CA

Need money for school? Love Red Angus? If you are thinking scholarships, you are on the right track. 2009 Junior Red Angus Scholarship applications are due on March 31, 2009.

While this may seem like a while away, do not think twice about putting it off; it will come up sooner than you think!

Don't know where to get the application? Head to <http://redangus.org/jra/programs> and go to the link under the Scholarships header that says "download the application as a word document".

Filled out the application? Well, you are about one third of the way done! Next, make sure and get your three letters of recommendation from people that know you well, actually like you, and will write good things about you. Usually this job is great for teachers, county ag advisors, bosses, FFA advisors, etc.

You are almost there!!! Just two more steps and you are on your way to applying for some much needed money for school. Next, make sure and get a high school or college transcript, where ever you are currently attending would be great.

The final step!! Put all this hard work in a stamped and sealed envelope with a current picture of yourself and mail it to: Betty Grimshaw, Red Angus Association of America (or RAAA), 4201 N. I-35, Denton, TX, 76207

Congratulations!! You have now completed a JRA scholarship application!! Good Luck!!